



50 FOR 50

COMMITMENT LEVELS

Visionaries for Equity

\$5 million each year for 5 years

Champions for Equity

\$1 million each year for 5 years

Leaders for Equity

\$500,000 each year for 5 years

Advocates for Equity

\$100,000 each year for 5 years

Corporate Plus™ for Equity*

\$50,000 each year for 5 years

MBEs for Equity**

\$25,000 each year for 5 years

*For Corporate Plus™ members only

** For MBEs only



VISIONARIES FOR EQUITY BENEFITS

With your pledge, you will receive:

- Annual Keynote Speaking opportunities
- Premier acknowledgement on all press releases
- Virtual plaque for your public profile
- Program naming opportunities
- Premier acknowledgement on all 50 for 50 campaign promotions
- Highlighted in Economic Impact Studies
- Acknowledgment in the footer of NMSDC emails
- Acknowledgement on the NMSDC website homepage
- Acknowledgement in NMSDC news item
- Placement in NMSDC's Virtual Hall of Fame of Equity Champions

Note: Benefits last for the duration of the pledge



CHAMPIONS FOR EQUITY BENEFITS

With your pledge, you will receive:

- Program naming opportunities
- Premier acknowledgement on all 50 for 50 campaign promotions
- Highlighted in Economic Impact Studies
- Acknowledgment in the footer of NMSDC emails
- Acknowledgement on the NMSDC website homepage
- Acknowledgement in NMSDC news item
- Placement in NMSDC's Virtual Hall of Fame of Equity Champions

Note: Benefits last for the duration of the pledge



LEADERS FOR EQUITY BENEFITS

With your pledge, you will receive:

- Acknowledgment in the footer of NMSDC emails
- Acknowledgement on the NMSDC website homepage
- Acknowledgement in NMSDC news item
- Placement in NMSDC's Virtual Hall of Fame of Equity Champions

Note: Benefits last for the duration of the pledge



ADVOCATES FOR EQUITY BENEFITS

With your pledge, you will receive:

- Acknowledgement on the NMSDC website homepage
- Acknowledgement in NMSDC news item
- Placement in NMSDC's Virtual Hall of Fame of Equity Champions

Note: Benefits last for the duration of the pledge



CORPORATE PLUS & MBEs FOR EQUITY BENEFITS

With your pledge, you will receive:

- Acknowledgement on the NMSDC website homepage
- Acknowledgement in NMSDC news item
- Placement in NMSDC's Virtual Hall of Fame of Equity Champions

Note: Benefits last for the duration of the pledge



ADVANCING ECONOMIC EQUITY TOGETHER