2023 NMSDC Sponsorship Opportunities
Advancing Economic Equity Together

NMSDC Annual Conference & Exchange
OCT 22-25, 2023 BALTIMORE

Sponsorship Opportunities
For the last 50 years, the National Minority Supplier Development Council (NMSDC) has been connecting and advocating for the inclusion of minority business enterprises (MBE) and advancing economic equity.

Because we believe every business deserves an unbiased chance.

NMSDC-certified MBEs contribute nearly $400 billion in economic output annually, support 1.75 million jobs, and sustain $122 billion in wages.

However, we still have a long way to go to close the racial wealth gap. In 2022, we celebrated our 50th anniversary, and we have set our aspirational goal of achieving $1 trillion annual revenue for NMSDC certified MBEs.

The fastest path to achieving our $1 trillion plan requires a catalyst event to garner amplification and support of our goal from prominent C-level leaders, policymakers, and media.

#closethegap
Over 5k Conference Attendees

- 2259 Booth Personnel
- 1947 Other
- 700 MBEs
- 302 Corporations
- 196 Government/Nonprofit

New Relationships Made

- 37% Over 10
- 32% 8-10
- 17% 4-7
- 1% 1-3
- 1% 0

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Conference Sponsorship Levels

**PRESENTING**
- Corporate Member: $250,000
- Corporate Plus®: $250,000
- MBE: $250,000

**PRESIDENT**
- Corporate Member: $150,000
- Corporate Plus®: $100,000
- MBE: $75,000

**LEGACY**
- Corporate Member: $75,000
- Corporate Plus®: $65,000
- MBE: $50,000

**LANDMARK**
- Corporate Member: $60,000
- Corporate Plus®: $50,000
- MBE: $40,000

**LEADERSHIP**
- Corporate Member: $40,000
- Corporate Plus®: $35,000
- MBE: $30,000

**VANGUARD**
- Corporate Member: $30,000
- Corporate Plus®: $25,000
- MBE: $20,000

**HERITAGE**
- Corporate Member: $20,000
- Corporate Plus®: $15,000
- MBE: $10,000
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Presenting Level Benefits

Corporate Member
Corporate Plus®
MBE

$250,000

- 20 Registrations
- 20 X 40 Booth
- Mainstage keynote, panelist, or executive greetings
- Sponsor for a selected conference workshop
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- 2 @ 30s Video Shoutouts
- Co-signed welcome letter in conference directory
- Conference Journal Ads (2 full color pages)
- Prominent branding throughout 2023 conference programming
- Exchange (Tradeshow) ribbon-cutting photo-op
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion as a presenting sponsor as Presenting Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

Activations
(select 1 from each option):

Option #1
A. Signature sponsor of the Welcome Reception
B. Signature sponsor of the Awards Ceremony
C. Awards Dinner Sponsor

Option #2
A. EYE Title Sponsorship
B. Awards Ceremony Program Sponsor
C. Farewell Reception Sponsor

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Advancing Economic Equity Together

**Presidents Level Benefits**

**Corporate Member**
$150,000

**Corporate Plus®**
$100,000

**MBE**
$75,000

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2023 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

**Activations**
*(select 1 from each option)*

**Option #1**
A. Co-Sponsor of the Welcome Reception
B. Sponsor of the Awards Ceremony
C. Exchange (Tradeshow) ribbon-cutting photo-op
D. Corporate Plus® Branded Programming
E. The NMSDC Exchange

**Option #2**
A. Sponsor of the NMSDC Matchmakers
B. Co-signed welcome letter in conference directory
C. EYE Title Sponsorship
D. Sponsor of Conference Transportation
E. Zen Room Sponsor
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Legacy Level Benefits

Corporate Member
$75,000

Corporate Plus®
$65,000

MBE
$50,000

- 10 Registrations
- 20 X 20 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Video Shoutout (1 @ 15 secs)
- Conference Journal Ads (1 full-color page)
- Prominent branding throughout the 2023 conference programming
- Sponsors Check-in at Sponsors' Lounge

- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Legacy Sponsor
- Hyperlink to the company website
- Dedicated Meeting Room for up to 10

Activations
(select 1 from each option):

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Option #1
A. Awards Ceremony
B. Awards Dinner Sponsor
C. One day meal functions (breakfast and lunch)
D. The NMSDC Exchange
E. Zen Room Sponsor

Option #2
A. Awards Ceremony Program Sponsor
B. Connect Zone Sponsor
C. Corporate Plus® Branded Programming
D. Matchmakers
E. NMSDC Theatre
F. Sponsor Lounge Happy Hour - Co-Sponsorship
Advancing Economic Equity Together

Landmark Level Benefits

<table>
<thead>
<tr>
<th>Corporate Member</th>
<th>Corporate Plus®</th>
<th>MBE</th>
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<tbody>
<tr>
<td>$60,000</td>
<td>$50,000</td>
<td>$40,000</td>
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- 8 Registrations
- 10 X 30 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Conference Journal Ads (1/2 page full color pages)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Landmark Sponsor
- Dedicated Meeting Room for up to 10

Activations
(select 1):

A. Conference Swag Bag
B. Conference Transportation
C. Community Service
D. Exchange Lounge
E. Farewell Gift Sponsor
F. Headshot Lounge Sponsor
G. Host Hotel Key Card - Co-Sponsorship
H. Mobile App
I. Social Media Wall

#closethergap
# Leadership Level Benefits

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<tr>
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**Corporate Member**
- 6 Registrations
- 10 X 20 Booth
- Reserved Seating for a selected meal function (Awards Ceremony, Breakfast, or Lunch)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Leadership Sponsor

**Corporate Plus®**
- 6 Registrations
- 10 X 20 Booth
- Reserved Seating for a selected meal function (Awards Ceremony, Breakfast, or Lunch)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference

**MBE**
- 6 Registrations
- 10 X 20 Booth
- Reserved Seating for a selected meal function (Awards Ceremony, Breakfast, or Lunch)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference

**Activations (select 1):**

- A. NMSDC Exchange Lounge
- B. Health/Wellness Pop-Up
- C. Primary NMSDC Community Service
- D. Primary Mobile App
- E. Co-Sponsorship Conference Lanyards
- F. Conference Swag Bag
- G. Charging Stations
- H. NMSDC Social Media Wall
- I. Branding at selected workshop
- J. Specialty Cocktail at the Welcome Reception
- K. NMSDC Information Desk

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Vanguard Level Benefits

- **Corporate Member**
  - $30,000
  - **5 Registrations**
  - **10 X 20 Booth**
  - **Reserved seating at Awards Ceremony**
  - **Sponsors Check-in at Sponsors’ Lounge**

- **Corporate Plus®**
  - $25,000
  - **Access to Sponsors' Lounge throughout Conference**
  - **Logo inclusion in the conference branding as Vanguard Sponsor**

- **MBE**
  - $20,000
  - **Activations (select 1):**
    A. Community Service
    B. Mobile App
    C. Charging Stations
    D. Branding at selected workshop
    E. Information Desk
    F. Hydration Station - Essence Water
    G. NMSDC Theatre Snack Cart Sponsor
    H. Snack Wall Sponsor

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Heritage Level Benefits

- 4 Registrations
- 10 X 10 Booth
- Reserved Seating at Awards Ceremony
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- Logo inclusion in the conference branding as Heritage Sponsor

Activations (select 1):

A. Branded Luggage Tag in the NMSDC Swag Bag
B. Mobile Device Sanitizers in the NMSDC Swag Bag
C. Conference WIFI
D. Health and Safety Kit in the NMSDC Swag Bag
<table>
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<tr>
<th>Unique Experience Add-ons</th>
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<tbody>
<tr>
<td>Top Golf Sponsor</td>
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<tr>
<td>Guinness Brewery Tour Gift Certificate</td>
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<tr>
<td>Sagamore Whiskey Brewery Tour Gift Certificate</td>
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<tr>
<td>Cecilia - Robotic Bartender</td>
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<tr>
<td>Pepper - Robotic Bartender</td>
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<tr>
<td>VR Headsets Sponsor</td>
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<tr>
<td>Guided Meditation Consultant Sponsor</td>
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<tr>
<td>Giant Tic Tac Toe Sponsor</td>
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<td>Giant Connect 4 Sponsor</td>
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<td>Cornhole Sponsor</td>
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<td>360 Photobooth Sponsor</td>
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<td>Networking Reception Swag Item Sponsor</td>
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<td>Mirror Photobooth Sponsor</td>
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<td>Vogue Photobooth Sponsor</td>
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<td>NMSDC Caricature Sponsor</td>
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<td>Laser Show Sponsor</td>
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Annual Sponsorship Opportunities
Annual Sponsorship Levels

**PRESIDENT**
- Corporate Member: $270,000
- Corporate Plus®: $225,000
- MBE: $200,000

**LEGALITY**
- Corporate Member: $180,000
- Corporate Plus®: $170,000
- MBE: $155,000

**LANDMARK**
- Corporate Member: $120,000
- Corporate Plus®: $112,000
- MBE: $102,000

**LEADERSHIP**
- Corporate Member: $85,000
- Corporate Plus®: $80,000
- MBE: $75,000

*Additional combinations (excluding scholarships) can be considered at a 10% discount for combined packages valued at $65,000 or higher.*
**Conference**

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2023 conference programming
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

**Activations**

**Option #1**

A. Co-Sponsor of the Welcome Reception
B. Sponsor of the Awards Ceremony
C. Exchange (Tradeshow) ribbon-cutting photo-op
D. Corporate Plus® Branded Programming
E. The NMSDC Exchange

**Option #2**

A. Sponsor of the NMSDC Matchmakers
B. Co-signed welcome letter in conference directory
C. EYE Title Sponsorship
D. Sponsor of Conference Transportation
E. Zen Room Sponsor

**Minority Business Economic Forum**

- 6 Registrations
- Awards show interview
- Commercial (no more than 15 sec.)
- Post-roll, video on-demand
- Logo at 2nd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

**Activations**

A. Welcome to Forum Hospitality Suite
B. Immersive Forum Commercial (no more than 30 sec.)
C. Equity Honors Host
D. Welcome Gift Baskets
E. All meal functions (breakfasts and lunches)

**Educational Scholarships**

- 4 Scholarships: Advanced Management Education Program (AMEP)
- 2 Scholarships: Tuck Executive Education Program
- 2 Scholarships: Emerging Young Entrepreneurs (EYE) Program

**Corporate Member | Corporate Plus® | MBE**

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### Annual Legacy Level Benefits

#### Conference
- 10 Registrations
- 20 x 20 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Video Shoutout (1 @ 15 secs)
- Conference Journal Ads (1 full-color page)
- Prominent branding throughout the 2023 conference programming
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Legacy Sponsor
- Hyperlink to the company website
- Dedicated Meeting Room for up to 10

#### Forum
- 5 Registrations
- Logo inclusion recognition as Legacy Sponsor
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

#### Activations

**Option #1**
- Awards Dinner Sponsor
- Zen Room Sponsor
- Awards Ceremony
- The NMSDC Exchange
- One day meal functions (breakfast and lunch)

**Option #2**
- Co-Sponsorship of Sponsors' Lounge Happy Hour
- Corporate Plus® Branded Programming
- Awards Ceremony Program Sponsor
- NMSDC Matchmakers
- Connect Zone Sponsor
- NMSDC Theatre

#### Educational Scholarships
- 4 Scholarships: Advanced Management Education Program (AMEP)
- 2 Scholarships: Tuck Executive Education Program
- 2 Scholarships: Emerging Young Entrepreneurs (EYE) Program

#### Corporate Member | Corporate Plus® | MBE
- $180,000 | $170,000 | $155,000
# Annual Landmark Level Benefits

## Conference
- 8 Registrations
- 10 X 30 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Conference Journal Ads (1/2 page full color pages)
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Landmark Sponsor
- Dedicated Meeting Room for up to 10

## Activations (select 1)
- A. Conference Transportation
- B. NMSDC Exchange Lounge
- C. NMSDC Community Service
- D. Mobile App
- E. Co-Sponsorship Host Hotel Key Card
- F. Conference Swag Bag
- G. NMSDC Social Media Wall

## Minority Business Economic Forum
- 4 Registrations
- Logo inclusion recognition as Landmark Sponsor
- Logo hyperlink to company website
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

## Activations (select 1):
- A. Forum Transportation
- B. Caribbean Vibes: Cocktails & Cigars
- C. Close out meal functions (breakfast and lunch)
- D. Build a cultural Charcuterie Board
- E. Community Service Co-Host

## Educational Scholarships
- 2 Scholarships: Advanced Management Education Program (AMEP)
- 1 Scholarships: Tuck Executive Education Program
- 1 Scholarships: Emerging Young Entrepreneurs (EYE) Program

## Corporate Member | Corporate Plus® | MBE
- $120,000
- $112,000
- $102,000
### Conference
- 6 Registrations
- 10 X 20 Booth
- Reserved Seating for a selected meal function (Awards Ceremony, Breakfast, or Lunch)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Leadership Sponsor

### Minority Business Economic Forum
- 3 Registrations
- Logo Inclusion recognition as Leadership Sponsors
- Logo hyperlink to company website
- Naming rights on your activation

### Activations (select 1)
- A. NMSDC Exchange Lounge
- B. Health/Wellness Pop-Up
- C. Primary NMSDC Community Service
- D. Primary Mobile App
- E. Co-Sponsorship Conference Lanyards
- F. Conference Swag Bag
- G. Charging Stations
- H. NMSDC Social Media Wall
- I. A selected workshop
- J. Specialty Cocktail at the Welcome Reception
- K. NMSDC Information Desk

### Educational Scholarships
- 2 Scholarships: Advanced Management Education Program (AMEP)
- 1 Scholarship: Tuck Executive Education Program
- 1 Scholarship: Emerging Young Entrepreneurs (EYE) Program

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### Conference - President
- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color page)
- Prominent branding throughout 2023 conference programming
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

### Minority Business Economic Forum - Landmark
- 4 Registrations
- Logo inclusion recognition as Landmark Sponsor
- Logo hyperlink to company website
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

### Activations
#### Option #1
A. Co-Sponsor of the Welcome Reception
B. Sponsor of the Awards Ceremony
C. Exchange (Tradeshow) ribbon-cutting photo-op
D. Corporate Plus® Branded Programming
E. The NMSDC Exchange

#### Option #2
A. Sponsor of the NMSDC Matchmakers
B. Co-signed welcome letter in conference directory
C. EYE Title Sponsorship
D. Sponsor of Conference Transportation
E. Zen Room Sponsor

### Activations (select 1):
A. Cultural Tour and Welcome Dinner
B. Cigar Rolling at the Equity Honors
C. Branded Specialty Cocktail pop up bar at Honors Dinner
D. One day meal functions (breakfast and lunch)

### Educational Scholarships
- 2 Scholarships: Advanced Management Education Program (AMEP)
- 1 Scholarship: Tuck Executive Education Program
- 1 Scholarship: Emerging Young Entrepreneurs (EYE) Program

*Additional sponsorship combinations (excluding scholarships) can be considered at a 10% discount for combined packages valued at $65,000 or higher.*
Sponsorship Opportunities
The currents of progress may ebb and flow, but the gravity of historical injustice grows stronger every day, pulling us ever more urgently towards true economic equity.

In May of 2022, we held the inaugural Minority Business Economic Forum in Chicago to ignite the flame of economic equity and set a bold goal to reach $1 trillion in annual certified-MBE revenue.

Building on this success, we are convening in Miami on May 8-10, for the 2nd Annual Minority Business Economic Forum, with 500 of the nation’s most influential policymakers, academics, and business and community leaders, fueling the power of the next wave of economic equity.

This event seeks to Galvanize a vanguard of chief officers to Generate corporate spend, Spark actionable solutions and Forge pivotal relationships to impact our march towards $1 trillion in certified-MBE revenue.
Over 400 Forum Attendees

- Corporations: 193
- MBEs: 31
- Government: 16
- Nonprofit: 182

By Attendee Title

- C-Suite: 8%
- Executive / Senior Vice President / Vice President: 25%
- Owner / Founder: 29%
- Senior Director / Director: 22%
Launched the bold goal to reach $1 trillion in certified-MBE annual revenue.
Our success is measured by the impact we can make for minority businesses to lead us into a better tomorrow. Corporations including Google, Disney, JPMorgan Chase, and others publicly pledged an additional $5.8 billion to minority-owned suppliers.

Raised $3 million for NMSDC to further its mission.
The Forum supports the year-round efforts for NMSDC to develop year-long programming to grow and develop minority businesses.

Built meaningful relationships between corporate member executives and minority businesses.
97% built meaningful relationships with nearly 75% of attendee survey respondents came away with 4+ new business relationships/opportunities.

#waveofchange
Forum Sponsorship Levels

PRESENTING
Corporate Member
Corporate Plus® MBE
$200,000

PRESIDENTS
Corporate Member
Corporate Plus® MBE
$100,000

LEGACY
Corporate Member
Corporate Plus® MBE
$75,000

LANDMARK
Corporate Member
Corporate Plus® MBE
$50,000

LEADERSHIP
Corporate Member
Corporate Plus® MBE
$30,000

HERITAGE
Corporate Member
Corporate Plus® MBE
$15,000
Presenting Level Benefits

Corporate Member Corporate Plus® MBE
$200,000

- 10 Registrations
- Speaker interview
- Mainstage keynote or panelist
- Co-Signed Forum Invitations
- Immersive Forum Commercial (30 sec.)
- Pop up break lounge at the W South Beach
- Convening of the Mayor’s Roundtable Lunch
- Live Entertainment at Equity Honors

- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Branding on all activations & events
- Logo inclusion as Presenting Sponsor
- Logo hyperlink to company website

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Presidents Level Benefits

Corporate Member
Corporate Plus®
MBE

$100,000

- 6 Registrations
- Awards show interview
- Commercial (no more than 15 sec.)
- Post-roll, video on-demand
- Logo at 2nd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

A. Welcome to Forum Hospitality Suite
B. Immersive Forum Commercial (no more than 30 sec.)
C. Equity Honors Host
D. Welcome Gift Baskets
E. All meal functions (breakfasts and lunches)
Corporate Member
Corporate Plus®
MBE
$75,000

- 5 Registrations
- Logo inclusion recognition as Legacy Sponsor
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):
A. Cultural Tour and Welcome Dinner
B. Cigar Rolling at the Equity Honors
C. Branded Specialty Cocktail pop up bar at Honors Dinner
D. One day meal functions (breakfast and lunch)

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Advancing Economic Equity Together

Landmark Level Benefits

Corporate Member Corporate Plus® MBE
$50,000

- 4 Registrations
- Logo inclusion recognition as Landmark Sponsor
- Logo hyperlink to company website
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

A. Forum Transportation
B. Caribbean Vibes: Cocktails & Cigars
C. Close out meal functions (breakfast and lunch)
D. Build a cultural Charcuterie Board
E. Community Service Co-Host

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Leadership Level Benefits

Corporate Member
Corporate Plus®
MBE

$30,000

- 3 Registrations
- Logo Inclusion recognition as Leadership Sponsors
- Logo hyperlink to company website
- Naming rights on your activation

Activations (select 1):
A. Forum Specialty Cocktail pop up bar at Welcome Reception
B. One meal function (breakfast or lunch)
C. Basketball Free Throw
D. Sunrise Yoga on the Beach
E. Wynwood Walls Tour

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### Heritage Level Benefits

**Corporate Member**

Corporate Plus®

MBE

$15,000

- 2 Registrations
- Logo inclusion recognition as Heritage Sponsor
- Logo hyperlink to company website

### Activations (select 1):

- #waveofchange

### Community Service
Day 1
10 a.m.–4 p.m. Welcome Hospitality Suite
5–7 p.m. Welcome Reception
7:30 p.m. Cultural Tour and Welcome Dinner

Day 2
7 a.m.–8 a.m. Morning Activity
8–9 a.m. Breakfast and Networking
9 a.m.–12:35 p.m. Main Stage
12:35–2 p.m. Networking Lunch
2:30–4:30 p.m. Afternoon Activities
7–10 p.m. The Equity Honors
10:30 p.m. – midnight Cocktails and Cigars Networking

Day 3
8–9 a.m. Breakfast & Networking
9 a.m.–12:30 p.m. Main Stage
12:30–1:30 p.m. Networking Farewell Lunch
2–4 p.m. Farewell Activities Community Service

Monday, 5/8
Tuesday, 5/9
Wednesday, 5/10

Visit www.nmsdcconference.org/forum-agenda for more details.
The Emerging Young Entrepreneurs (EYE) Program is a year-long program uniquely designed to provide the next generation of minority entrepreneur participants ages 19-35 with support to enhance their growing businesses.

The number of young entrepreneurs we can accept in the 2023 cohort is directly tied to your support:

- **Ideal Cohort Size**: 20-30 individuals.
- **Cost per Individual**: $5,000.
- **Sponsorship Target**: $100,000-$150,000.
The Building a Successful Diverse Business and Growing an Established Diverse Business courses aim to provide the essential tools that owners need to successfully establish their businesses in the marketplace or accelerate their growth.

The number of owners/founders we can accept in the 2023 cohort is directly tied to your support:

- **Ideal Cohort Size**: 10-15 individuals.
- **Cost per Individual**: $4,900.
- **Sponsorship Target**: $49,000-$73,500.
The NMSDC Kellogg Advanced Management Executive Program is designed to provide certified, established, growth-oriented minority-owned business owners with the tools and skills needed to achieve and sustain accelerated growth in the constantly changing business environment.

The number of growth-minded owners/founders we can accept in the 2023 cohort is directly tied to your support:

- **Ideal Cohort Size**: 15-20 individuals.
- **Cost per Individual**: $6,000.
- **Sponsorship Target**: $90,000-$120,000.
Contact
Member Success

membersuccess@nmsdc.org © NMSDC 2023