2023 NMSDC Sponsorship Opportunities

Advancing Economic Equity Together
For the last 50 years, the National Minority Supplier Development Council (NMSDC) has been connecting and advocating for the inclusion of minority business enterprises (MBE) and advancing economic equity.

Because we believe every business deserves an unbiased chance.

NMSDC-certified MBEs contribute nearly $400 billion in economic output annually, support 1.75 million jobs, and sustain $122 billion in wages.

However, we still have a long way to go to close the racial wealth gap. In 2022, we celebrated our 50th anniversary, and we have set our aspirational goal of achieving $1 trillion annual revenue for NMSDC certified MBEs.

The fastest path to achieving our $1 trillion plan requires a catalyst event to garner amplification and support of our goal from prominent C-level leaders, policymakers, and media.
Over 5k Conference Attendees

- MBEs: 1947
- Corporations: 700
- Government/Nonprofit: 302
- Other: 196
- Booth Personnel: 2259

New Relationships Made

- Over 10: 37%
- 8-10: 12%
- 4-7: 32%
- 1-3: 17%
- 0: 1%
Advancing Economic Equity Together

Presenting Level Benefits

Corporate Member
Corporate Plus®
MBE

$250,000

- 20 Registrations
- 20 X 40 Booth
- Mainstage keynote, panelist, or executive greetings
- Sponsor for a selected conference workshop
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- 2 @ 30s Video Shoutouts
- Co-signed welcome letter in conference directory
- Conference Journal Ads (2 full color pages)
- Prominent branding throughout 2023 conference programming
- Exchange (Tradeshow) ribbon-cutting photo-op
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion as a presenting sponsor as Presenting Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

Option #1
A. Signature sponsor of the Welcome Reception
B. Signature sponsor of the Networking Reception
C. Signature sponsor of the Awards Ceremony
D. Awards Dinner Sponsor

Option #2
A. EYE Title Sponsorship
B. Awards Ceremony Program Sponsor
C. Farewell Reception Sponsor

Activations
(select 1 from each option):

#closethegap
Presidents Level Benefits

Corporate Member
$150,000

Corporate Plus®
$100,000

MBE
$75,000

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2023 conference programming
- Sponsors Check-in at Sponsors' Lounge

- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20 as available

Activations
(select 1 from each option):

#closethegap

Option #1
A. Co-Sponsor of the Welcome Reception
B. Sponsor of the Awards Ceremony
C. Exchange (Tradeshow) ribbon-cutting photo-op
D. Corporate Plus® Branded Programming
E. The NMSDC Exchange – Sold Out
F. Networking Reception

Option #2
A. Sponsor of the NMSDC Matchmakers
B. Co-signed welcome letter in conference directory
C. EYE Title Sponsorship
D. Sponsor of Conference Transportation
E. Zen Room Sponsor
Advancing Economic Equity Together

Legacy Level Benefits

Corporate Member
$75,000

Corporate Plus®
$65,000

MBE
$50,000

• 10 Registrations
• 20 X 20 Booth
• Panelist at a selected workshop
• Reserved table at all meal functions and Awards Ceremony
• Video Shoutout (1 @ 15 secs)
• Conference Journal Ads (1 full-color page)
• Prominent branding throughout the 2023 conference programming
• Sponsors Check-in at Sponsors’ Lounge

• Access to Sponsors’ Lounge throughout Conference
• White Glove Registration Service
• Logo inclusion in the conference branding as Legacy Sponsor
• Hyperlink to the company website
• Dedicated Meeting Room for up to 10 as available

Activations
(select 1 from each option):

#closethegap

Option #1
A. Awards Ceremony
B. Awards Dinner Sponsor
C. One day meal functions (breakfast and lunch)
D. The NMSDC Exchange – Sold Out
E. Zen Room Sponsor
F. Networking Reception

Option #2
A. Awards Ceremony Program Sponsor
B. Connect Zone Sponsor
C. Corporate Plus® Branded Programming
D. Matchmakers
E. NMSDC Theatre
F. Sponsor Lounge Happy Hour - Co-Sponsorship
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Landmark Level Benefits

Corporate Member
$60,000

Corporate Plus®
$50,000

MBE
$40,000

- 8 Registrations
- 10 X 30 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Conference Journal Ads (1/2 page full color pages)
- Sponsors Check-in at Sponsors' Lounge

- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Landmark Sponsor
- Dedicated Meeting Room for up to 10 as available

Activations (select 1):

A. Conference Swag Bag – Sold out
B. Conference Transportation
C. Exchange Lounge
D. Networking Reception
E. Farewell Gift Sponsor
F. Headshot Lounge Sponsor
G. Host Hotel Key Card - Co-Sponsorship - Sold out
H. Primary Mobile App - Sold out
I. Social Media Wall- Sold out
J. Pepper Robotic Receptionist
K. Welcome Reception: PBR Bar
L. Welcome Reception: Mosaic Club
M. Welcome Reception: Karaoke Bar

#closethegap
Leadership Level Benefits

**Corporate Member**
$40,000

**Corporate Plus®**
$35,000

**MBE**
$30,000

- 6 Registrations
- 10 X 20 Booth
- Reserved Seating for a selected meal function (Awards Ceremony, Breakfast, or Lunch)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Leadership Sponsor

**Activations**
(select 1):

- A. NMSDC Exchange Lounge
- B. Health/Wellness Pop-Up – sold out
- C. Co-Sponsorship Conference Lanyards – sold out
- D. Charging Stations- Sold out
- E. NMSDC Social Media Wall – sold out
- F. Branding at selected workshop– Sold out
- G. Specialty Cocktail at the Welcome Reception – sold out
- H. NMSDC Information Desk
- I. Cecilia - Robotic Bartender
- J. Welcome Reception: Angel’s RockBar
- K. Welcome Reception: Beer Garden
- Welcome Reception: Crush Bar – sold out

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Advancing Economic Equity Together

Vanguard Level Benefits

Corporate Member
$30,000

Corporate Plus®
$25,000

MBE
$20,000

• 5 Registrations
• 10 X 20 Booth
• Reserved seating at Awards Ceremony
• Sponsors Check-in at Sponsors' Lounge

• Access to Sponsors' Lounge throughout Conference
• Logo inclusion in the conference branding as Vanguard Sponsor

Activations (select 1):

A. Community Service
B. Mobile App – Sold out
C. Charging Stations – Sold out
D. Branding at selected workshop – Sold out
E. Information Desk
F. Registration Area
G. Hydration Station - Essence Water
H. NMSDC Theatre Snack Cart Sponsor
I. Snack Wall Sponsor
J. NMSDC Caricature Sponsor

#closethegap
Heritage Level Benefits

- 4 Registrations
- 10 X 10 Booth
- Reserved Seating at Awards Ceremony
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- Logo inclusion in the conference branding as Heritage Sponsor

Activations
(select 1):

A. Branded Luggage Tag in the NMSDC Swag Bag – Sold out
B. Mobile Device Sanitizers in the NMSDC Swag Bag – Sold out
C. Conference WIFI
D. Health and Safety Kit in the NMSDC Swag Bag – Sold out
E. VR Headsets Sponsor
F. 360 Photobooth Sponsor – Sold out
G. Mirror Photobooth Sponsor
H. Vogue Photobooth Sponsor – Sold out
I. Giant Connect 4
J. Giant Tic Tac Toe
K. Cornhole
Contact

Member Success

sponsor@nmsdc.org

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Unique Experience Add-ons

- Top Golf Sponsor Gift Certificate
- Guinness Brewery Tour Gift Certificate
- Sagamore Whiskey Brewery Tour Gift Certificate
- Guided Meditation Consultant Sponsor
- International Reception (Leadership)

- Networking Reception Swag Item Sponsor
- Laser Show Sponsor
Annual Sponsorship Opportunities
**Annual Sponsorship Levels**

**PRESIDENT**

- Corporate Member: $270,000
- Corporate Plus®: $225,000
- MBE: $200,000

**LEGACY**

- Corporate Member: $180,000
- Corporate Plus®: $170,000
- MBE: $155,000

**LANDMARK**

- Corporate Member: $120,000
- Corporate Plus®: $112,000
- MBE: $102,000

**LEADERSHIP**

- Corporate Member: $85,000
- Corporate Plus®: $80,000
- MBE: $75,000

*Additional combinations (excluding scholarships) can be considered at a 10% discount for combined packages valued at $65,000 or higher.*
**Annual President Level Benefits**

### Conference
- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2023 conference programming
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

### Activations

#### Option #1
- A. Co-Sponsor of the Welcome Reception
- B. Sponsor of the Awards Ceremony
- C. Exchange (Tradeshow) ribbon-cutting photo-op
- D. Corporate Plus® Branded Programming
- E. The NMSDC Exchange

#### Option #2
- A. Sponsor of the NMSDC Matchmakers
- B. Co-signed welcome letter in conference directory
- C. EYE Title Sponsorship
- D. Sponsor of Conference Transportation
- E. Zen Room Sponsor

### Minority Business Economic Forum
- 6 Registrations
- Awards show interview
- Commercial (no more than 15 sec.)
- Post-roll, video on-demand
- Logo at 2nd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

#### Activations
- A. Welcome to Forum Hospitality Suite
- B. Immersive Forum Commercial (no more than 30 sec.)
- C. Equity Honors Host
- D. Welcome Gift Baskets
- E. All meal functions (breakfasts and lunches)

### Educational Scholarships
- 4 Scholarships: Advanced Management Education Program (AMEP)
- 2 Scholarships: Tuck Executive Education Program
- 2 Scholarships: Emerging Young Entrepreneurs (EYE) Program

### Corporate Membership Levels
- **Corporate Member**
  - $270,000
- **Corporate Plus®**
  - $225,000
- **MBE**
  - $200,000
## Annual Legacy Level Benefits

### Conference

- 10 Registrations
- 20 x 20 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Video Shoutout (1 @ 15 secs)
- Conference Journal Ads (1 full-color page)
- Prominent branding throughout the 2023 conference programming
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Legacy Sponsor
- Hyperlink to the company website
- Dedicated Meeting Room for up to 10

### Minority Business Economic Forum

### Activations

#### Option #1

A. Awards Dinner Sponsor
B. Zen Room Sponsor
C. Awards Ceremony
D. The NMSDC Exchange
E. One day meal functions (breakfast and lunch)

#### Option #2

A. Co-Sponsorship of Sponsors’ Lounge Happy Hour
B. Corporate Plus® Branded Programming
C. Awards Ceremony Program Sponsor
D. NMSDC Matchmakers
E. Connect Zone Sponsor
F. NMSDC Theatre

### Activations (select 1):

A. Cultural Tour and Welcome Dinner
B. Cigar Rolling at the Equity Honors
C. Branded Specialty Cocktail pop up bar at Honors Dinner
D. One day meal functions (breakfast and lunch)

### Educational Scholarships

- 4 Scholarships: Advanced Management Education Program (AMEP)
- 2 Scholarships: Tuck Executive Education Program
- 2 Scholarships: Emerging Young Entrepreneurs (EYE) Program

### Corporate Member | Corporate Plus® | MBE

- $180,000
- $170,000
- $155,000
## Annual Landmark Level Benefits

### Conference
- 8 Registrations
- 10 X 30 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Conference Journal Ads (1/2 page full color pages)
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Landmark Sponsor
- Dedicated Meeting Room for up to 10

### Minority Business Economic Forum

#### Activations (select 1)
- Conference Transportation
- NMSDC Exchange Lounge
- NMSDC Community Service
- Mobile App
- Co-Sponsorship Host Hotel Key Card
- Conference Swag Bag
- NMSDC Social Media Wall

#### Activations (select 1):
- Forum Transportation
- Caribbean Vibes: Cocktails & Cigars
- Close out meal functions (breakfast and lunch)
- Build a cultural Charcuterie Board
- Community Service Co-Host

### Educational Scholarships
- 2 Scholarships: Advanced Management Education Program (AMEP)
- 1 Scholarships: Tuck Executive Education Program
- 1 Scholarships: Emerging Young Entrepreneurs (EYE) Program

### Corporate Member | Corporate Plus® | MBE
- $120,000
- $112,000
- $102,000
<table>
<thead>
<tr>
<th>Conference</th>
<th>Minority Business Economic Forum</th>
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<tbody>
<tr>
<td>• 6 Registrations</td>
<td>• 3 Registrations</td>
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<tr>
<td>• 10 X 20 Booth</td>
<td>• Logo Inclusion recognition as Leadership Sponsors</td>
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<td>• Reserved Seating for a selected meal function (Awards Ceremony, Breakfast, or Lunch)</td>
<td>• Logo hyperlink to company website</td>
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<td>C. Basketball Free Throw</td>
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<td>D. Sunrise Yoga on the Beach</td>
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<td>E. Wynwood Walls Tour</td>
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Educational Scholarships

2 Scholarships: Advanced Management Education Program (AMEP)
1 Scholarship: Tuck Executive Education Program
1 Scholarship: Emerging Young Entrepreneurs (EYE) Program

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<thead>
<tr>
<th>Corporate Member</th>
<th>Corporate Plus®</th>
<th>MBE</th>
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<td>$85,000</td>
<td>$80,000</td>
<td>$75,000</td>
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Varied Annual Level Benefits

Conference - President

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2023 conference programming
- Sponsors Check-in at Sponsors’ Lounge
- Access to Sponsors’ Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

Activations

Option #1
A. Co-Sponsor of the Welcome Reception
B. Sponsor of the Awards Ceremony
C. Exchange (Tradeshow) ribbon-cutting photo-op
D. Corporate Plus® Branded Programming
E. The NMSDC Exchange

Option #2
A. Sponsor of the NMSDC Matchmakers
B. Co-signed welcome letter in conference directory
C. EYE Title Sponsorship
D. Sponsor of Conference Transportation
E. Zen Room Sponsor

Minority Business Economic Forum - Landmark

- 4 Registrations
- Logo inclusion recognition as Landmark Sponsor
- Logo hyperlink to company website
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):
A. Cultural Tour and Welcome Dinner
B. Cigar Rolling at the Equity Honors
C. Branded Specialty Cocktail pop up bar at Honors Dinner
D. One day meal functions (breakfast and lunch)

Educational Scholarships

2 Scholarships: Advanced Management Education Program (AMEP)
1 Scholarships: Tuck Executive Education Program
1 Scholarships: Emerging Young Entrepreneurs (EYE) Program

*Additional sponsorship combinations (excluding scholarships) can be considered at a 10% discount for combined packages valued at $65,000 or higher.

Corporate Member | Corporate Plus® | MBE
$200,000 | $155,000 | $135,000
Advancing Economic Equity Together

Sponsorship Opportunities
The currents of progress may ebb and flow, but the gravity of historical injustice grows stronger every day, pulling us ever more urgently towards true economic equity.

In May of 2022, we held the inaugural Minority Business Economic Forum in Chicago to ignite the flame of economic equity and set a bold goal to reach $1 trillion in annual certified-MBE revenue.

Building on this success, we are convening in Miami on May 8-10, for the 2nd Annual Minority Business Economic Forum, with 500 of the nation’s most influential policymakers, academics, and business and community leaders, fueling the power of the next wave of economic equity.

This event seeks to Galvanize a vanguard of chief officers to Generate corporate spend, Spark actionable solutions and Forge pivotal relationships to impact our march towards $1 trillion in certified-MBE revenue.
2022 Forum Stats

Over 400 Forum Attendees

- 193 Corporations
- 31 MBEs
- 16 Government
- 182 Nonprofit

By Attendee Title

- 25% C-Suite
- 22% Executive / Senior Vice President / Vice President
- 17% Owner / Founder
- 29% Senior Director / Director

#waveofchange
2022 Forum Results

✓ Launched the bold goal to reach $1 trillion in certified-MBE annual revenue.
  Our success is measured by the impact we can make for minority businesses to lead us into a better tomorrow. Corporations including Google, Disney, JPMorgan Chase, and others publicly pledged an additional $5.8 billion to minority-owned suppliers.

✓ Raised $3 million for NMSDC to further its mission.
  The Forum supports the year-round efforts for NMSDC to develop year-long programming to grow and develop minority businesses.

✓ Built meaningful relationships between corporate member executives and minority businesses.
  97% built meaningful relationships with nearly 75% of attendee survey respondents came away with 4+ new business relationships/opportunities.

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Forum Sponsorship Levels

**PRESENTING**
- Corporate Member
  - Corporate Plus®
  - MBE
  - $200,000

**PRESIDENTS**
- Corporate Member
  - Corporate Plus®
  - MBE
  - $100,000

**LEGACY**
- Corporate Member
  - Corporate Plus®
  - MBE
  - $75,000

**LANDMARK**
- Corporate Member
  - Corporate Plus®
  - MBE
  - $50,000

**LEADERSHIP**
- Corporate Member
  - Corporate Plus®
  - MBE
  - $30,000

**HERITAGE**
- Corporate Member
  - Corporate Plus®
  - MBE
  - $15,000
Advancing Economic Equity Together

Presenting Level Benefits

Corporate Member Corporate Plus® MBE

$200,000

- 10 Registrations
- Speaker interview
- Mainstage keynote or panelist
- Co-Signed Forum Invitations
- Immersive Forum Commercial (30 sec.)
- Pop up break lounge at the W South Beach
- Convening of the Mayor’s Roundtable Lunch
- Live Entertainment at Equity Honors

- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Branding on all activations & events
- Logo inclusion as Presenting Sponsor
- Logo hyperlink to company website

#waveofchange
Corporate Member
Corporate Plus®
MBE

$100,000

- 6 Registrations
- Awards show interview
- Commercial (no more than 15 sec.)
- Post-roll, video on-demand
- Logo at 2nd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):
A. Welcome to Forum Hospitality Suite
B. Immersive Forum Commercial (no more than 30 sec.)
C. Equity Honors Host
D. Welcome Gift Baskets
E. All meal functions (breakfasts and lunches)
Legacy Level Benefits

Corporate Member
Corporate Plus®
MBE
$75,000

- 5 Registrations
- Logo inclusion recognition as Legacy Sponsor
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):
A. Cultural Tour and Welcome Dinner
B. Cigar Rolling at the Equity Honors
C. Branded Specialty Cocktail pop up bar at Honors Dinner
D. One day meal functions (breakfast and lunch)

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Advancing Economic Equity Together

Landmark Level Benefits

Corporate Member
Corporate Plus®
MBE

$50,000

- 4 Registrations
- Logo inclusion recognition as Landmark Sponsor
- Logo hyperlink to company website
- Invitation to Co-Chair Private Dinner

- Naming rights on your activation

Activations (select 1):
A. Forum Transportation
B. Caribbean Vibes: Cocktails & Cigars
C. Close out meal functions (breakfast and lunch)
D. Build a cultural Charcuterie Board
E. Community Service Co-Host

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Leadership Level Benefits

Corporate Member
Corporate Plus®
MBE
$30,000

- 3 Registrations
- Logo Inclusion recognition as Leadership Sponsors
- Logo hyperlink to company website
- Naming rights on your activation

Activations (select 1):
A. Forum Specialty Cocktail pop up bar at Welcome Reception
B. One meal function (breakfast or lunch)
C. Basketball Free Throw
D. Sunrise Yoga on the Beach
E. Wynwood Walls Tour

#waveofchange
Heritage Level Benefits

Corporate Member Corporate Plus® MBE

$15,000

- 2 Registrations
- Logo inclusion recognition as Heritage Sponsor
- Logo hyperlink to company website

Activations (select 1):

Community Service

#waveofchange
Tentative Agenda

**Day 1**
- 10 a.m.–4 p.m.: Welcome Hospitality Suite
- 5–7 p.m.: Welcome Reception
- 7:30 p.m.: Cultural Tour and Welcome Dinner

**Day 2**
- 7 a.m.–8 a.m.: Morning Activity
- 8–9 a.m.: Breakfast and Networking
- 9 a.m.–12:35 p.m.: Main Stage
- 12:35–2 p.m.: Networking Lunch
- 2:30–4:30 p.m.: Afternoon Activities
- 7–10 p.m.: The Equity Honors
- 10:30 p.m. – midnight: Cocktails and Cigars Networking

**Day 3**
- 8–9 a.m.: Breakfast & Networking
- 9 a.m.–12:30 p.m.: Main Stage
- 12:30–1:30 p.m.: Networking Farewell Lunch
- 2–4 p.m.: Farewell Activities
- Community Service

**Monday, 5/8**
- Visit [www.nmsdconference.org/forum-agenda](http://www.nmsdconference.org/forum-agenda) for more details.
Executive Program
Scholarship Opportunities
The **Emerging Young Entrepreneurs (EYE) Program** is a year-long program uniquely designed to provide the next generation of minority entrepreneur participants ages 19-35 with support to enhance their growing businesses.

The number of young entrepreneurs we can accept in the 2023 cohort is directly tied to your support:

- **Ideal Cohort Size:** 20-30 individuals.
- **Cost per Individual:** $5,000.
- **Sponsorship Target:** $100,000-$150,000.
The Building a Successful Diverse Business and Growing an Established Diverse Business courses aim to provide the essential tools that owners need to successfully establish their businesses in the marketplace or accelerate their growth.

The number of owners/founders we can accept in the 2023 cohort is directly tied to your support:

- **Ideal Cohort Size:** 10-15 individuals.
- **Cost per Individual:** $4,900.
- **Sponsorship Target:** $49,000-$73,500.
The NMSDC Kellogg Advanced Management Executive Program is designed to provide certified, established, growth-oriented minority-owned business owners with the tools and skills needed to achieve and sustain accelerated growth in the constantly changing business environment.

The number of growth-minded owners/founders we can accept in the 2023 cohort is directly tied to your support:

• **Ideal Cohort Size:** 15-20 individuals.
• **Cost per Individual:** $6,000.
• **Sponsorship Target:** $90,000-$120,000.
Contact
Member Success

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sponsor@nmsdc.org