



NMSDC

Advancing Economic Equity Together



2023 NMSDC Sponsorship Opportunities



Last Updated: June 6, 2023





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Advancing Economic Equity Together



NMSDC Annual

Conference & Exchange

OCT 22-25, 2023 BALTIMORE

Sponsorship Opportunities



Close the Equity Gap

For the last 50 years, the National Minority Supplier Development Council (NMSDC) has been connecting and advocating for the inclusion of minority business enterprises (MBE) and advancing economic equity.

Because we believe every business deserves an unbiased chance.

NMSDC-certified MBEs contribute nearly \$400 billion in economic output annually, support 1.75 million jobs, and sustain \$122 billion in wages.

However, we still have a long way to go to close the racial wealth gap. In 2022, we celebrated our 50th anniversary, and we have set our aspirational goal of achieving \$1 trillion annual revenue for NMSDC certified MBEs.

The fastest path to achieving our \$1 trillion plan requires a catalyst event to garner amplification and support of our goal from prominent C-level leaders, policymakers, and media.



Ying McGuire

CEO and President

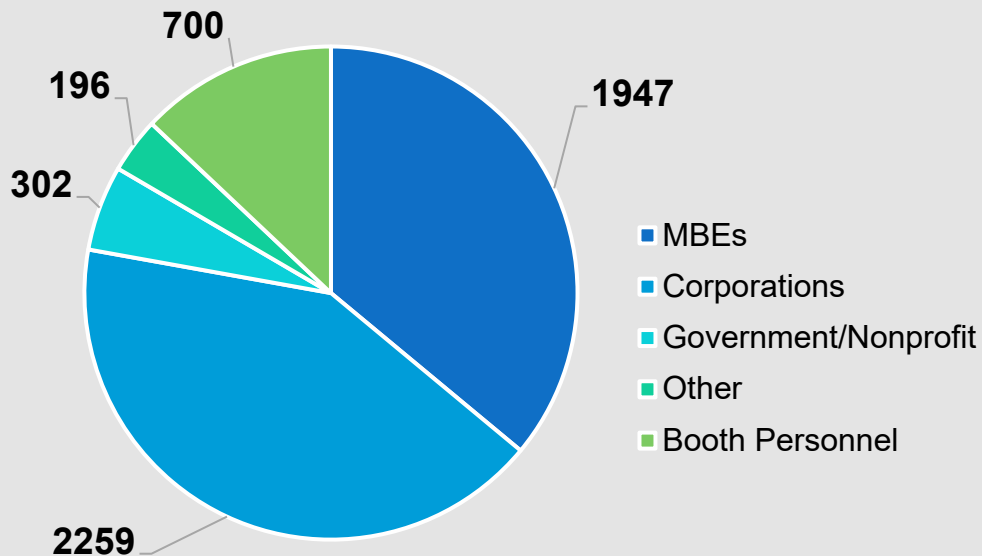
National Minority Supplier
Development Council

#closethegap

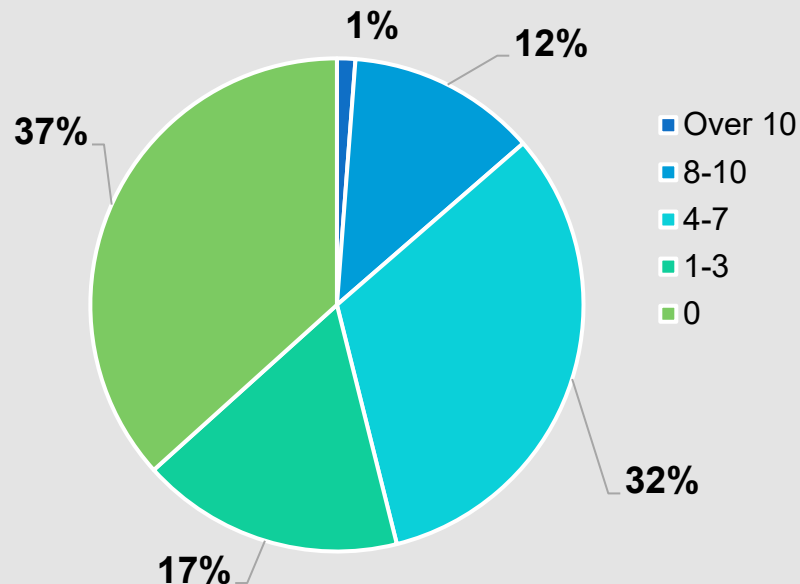
2022 Conference Stats



Over 5k Conference Attendees



New Relationships Made





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Conference Sponsorship Levels



PRESENTING

Corporate Member
Corporate Plus®
MBE
\$250,000

PRESIDENT

Corporate Member
\$150,000
Corporate Plus®
\$100,000
MBE
\$75,000

LEGACY

Corporate Member
\$75,000
Corporate Plus®
\$65,000
MBE
\$50,000

LANDMARK

Corporate Member
\$60,000
Corporate Plus®
\$50,000
MBE
\$40,000

LEADERSHIP

Corporate Member
\$40,000
Corporate Plus®
\$35,000
MBE
\$30,000

VANGUARD

Corporate Member
\$30,000
Corporate Plus®
\$25,000
MBE
\$20,000

HERITAGE

Corporate Member
\$20,000
Corporate Plus®
\$15,000
MBE
\$10,000





Presenting Level **Benefits**

Corporate Member Corporate Plus® MBE

\$250,000

- 20 Registrations
- 20 X 40 Booth
- Mainstage keynote, panelist, or executive greetings
- Sponsor for a selected conference workshop
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- 2 @ 30s Video Shoutouts
- Co-signed welcome letter in conference directory
- Conference Journal Ads (2 full color pages)
- Prominent branding throughout 2023 conference programming
- Exchange (Tradeshow) ribbon-cutting photo-op
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion as a presenting sponsor as Presenting Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

Activations

(select 1 from each option):

#closethegap

Option #1

- A. Signature sponsor of the Welcome Reception
- B. Signature sponsor of the Networking Reception
- C. Signature sponsor of the Awards Ceremony
- D. Awards Dinner Sponsor

Option #2

- A. EYE Title Sponsorship
- B. Awards Ceremony Program Sponsor
- C. Farewell Reception Sponsor





Presidents Level Benefits

Corporate Member

\$150,000

Corporate Plus®

\$100,000

MBE

\$75,000

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2023 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20 as available

Activations

(select 1 from each option):

Option #1

- A. Co-Sponsor of the Welcome Reception
- B. Sponsor of the Awards Ceremony
- C. Exchange (Tradeshow) ribbon-cutting photo-op
- D. Corporate Plus® Branded Programming
- E. The NMSDC Exchange – **Sold Out**
- F. Networking Reception

Option #2

- A. Sponsor of the NMSDC Matchmakers
- B. Co-signed welcome letter in conference directory
- C. EYE Title Sponsorship
- D. Sponsor of Conference Transportation
- E. Zen Room Sponsor





Legacy Level Benefits

Corporate Member

\$75,000

Corporate Plus®

\$65,000

MBE

\$50,000

- 10 Registrations
- 20 X 20 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Video Shoutout (1 @ 15 secs)
- Conference Journal Ads (1 full-color page)
- Prominent branding throughout the 2023 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Legacy Sponsor
- Hyperlink to the company website
- Dedicated Meeting Room for up to 10 as available

Activations

(select 1 from each option):

#closethegap

Option #1

- A. Awards Ceremony
- B. Awards Dinner Sponsor
- C. One day meal functions (breakfast and lunch)
- D. The NMSDC Exchange – **Sold Out**
- E. Zen Room Sponsor
- F. Networking Reception

Option #2

- A. Awards Ceremony Program Sponsor
- B. Connect Zone Sponsor
- C. Corporate Plus® Branded Programming
- D. Matchmakers
- E. NMSDC Theatre
- F. Sponsor Lounge Happy Hour - Co-Sponsorship





Landmark Level Benefits

Corporate Member

\$60,000

Corporate Plus®

\$50,000

MBE

\$40,000

- 8 Registrations
- 10 X 30 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Conference Journal Ads (1/2 page full color pages)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Landmark Sponsor
- Dedicated Meeting Room for up to 10 as available

Activations

(select 1):

- A. Conference Swag Bag – **Sold out**
- B. Conference Transportation
- C. Exchange Lounge
- D. Networking Reception
- E. Farewell Gift Sponsor
- F. Headshot Lounge Sponsor
- G. Host Hotel Key Card - Co-Sponsorship - **Sold out**
- H. Primary Mobile App - **Sold out**
- I. Social Media Wall- **Sold out**
- J. Pepper Robotic Receptionist
- K. Welcome Reception: PBR Bar
- L. Welcome Reception: Mosaic Club
- M. Welcome Reception: Karaoke Bar





Leadership Level Benefits

Corporate Member

\$40,000

Corporate Plus®

\$35,000

MBE

\$30,000

- 6 Registrations
- 10 X 20 Booth
- Reserved Seating for a selected meal function (Awards Ceremony, Breakfast, or Lunch)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Leadership Sponsor

Activations

(select 1):

- A. NMSDC Exchange Lounge
- B. Health/Wellness Pop-Up— **sold out**
- C. Co-Sponsorship Conference Lanyards — **sold out**
- D. Charging Stations- **Sold out**
- E. NMSDC Social Media Wall — **sold out**
- F. Branding at selected workshop— **Sold out**
- G. Specialty Cocktail at the Welcome Reception — **sold out**
- H. NMSDC Information Desk
- I. Cecilia - Robotic Bartender
- J. Welcome Reception: Angel's RockBar
- K. Welcome Reception: Beer Garden
 - Welcome Reception: Crush Bar— **sold out**

#closethegap



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Vanguard Level Benefits

Corporate Member

\$30,000

Corporate Plus®

\$25,000

MBE

\$20,000

- 5 Registrations
- 10 X 20 Booth
- Reserved seating at Awards Ceremony
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Vanguard Sponsor

Activations

(select 1):

- A. Community Service
- B. Mobile App – **Sold out**
- C. Charging Stations – **Sold out**
- D. Branding at selected workshop – **Sold out**
- E. Information Desk
- F. Registration Area
- G. Hydration Station - Essence Water
- H. NMSDC Theatre Snack Cart Sponsor
- I. Snack Wall Sponsor
- J. NMSDC Caricature Sponsor





Heritage Level Benefits

Corporate Member

\$20,000

Corporate Plus®

\$15,000

MBE

\$10,000

- 4 Registrations
- 10 X 10 Booth
- Reserved Seating at Awards Ceremony
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Heritage Sponsor

Activations

(select 1):

- A. Branded Luggage Tag in the NMSDC Swag Bag – **Sold out**
- B. Mobile Device Sanitizers in the NMSDC Swag Bag – **Sold out**
- C. Conference WIFI
- D. Health and Safety Kit in the NMSDC Swag Bag – **Sold out**
- E. VR Headsets Sponsor
- F. 360 Photobooth Sponsor – **Sold out**
- G. Mirror Photobooth Sponsor
- H. Vogue Photobooth Sponsor – **Sold out**
- I. Giant Connect 4
- J. Giant Tic Tac Toe
- K. Cornhole





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Contact Member Success



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sponsor@nmsdc.org

Unique Experience Add-ons



Top Golf Sponsor Gift Certificate

Guinness Brewery Tour Gift Certificate

Sagamore Whiskey Brewery Tour Gift Certificate

Guided Meditation Consultant Sponsor

International Reception (Leadership)

Networking Reception Swag Item Sponsor

Laser Show Sponsor





Annual Sponsorship Opportunities



Annual Sponsorship Levels



PRESIDENT

Corporate Member

\$270,000

Corporate Plus®

\$225,000

MBE

\$200,000

LEGACY

Corporate Member

\$180,000

Corporate Plus®

\$170,000

MBE

\$155,000

LANDMARK

Corporate Member

\$120,000

Corporate Plus®

\$112,000

MBE

\$102,000

LEADERSHIP

Corporate Member

\$85,000

Corporate Plus®

\$80,000

MBE

\$75,000

** Additional combinations (excluding scholarships) can be considered at a 10% discount for combined packages valued at \$65,000 or higher.*



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Annual President Level Benefits



Conference

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2023 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

Activations

Option #1

- A. Co-Sponsor of the Welcome Reception
- B. Sponsor of the Awards Ceremony
- C. Exchange (Tradeshow) ribbon-cutting photo-op
- D. Corporate Plus® Branded Programming
- E. The NMSDC Exchange

Option #2

- A. Sponsor of the NMSDC Matchmakers
- B. Co-signed welcome letter in conference directory
- C. EYE Title Sponsorship
- D. Sponsor of Conference Transportation
- E. Zen Room Sponsor

Minority Business Economic Forum

- 6 Registrations
- Awards show interview
- Commercial (no more than 15 sec.)
- Post-roll, video on-demand
- Logo at 2nd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations

- A. Welcome to Forum Hospitality Suite
- B. Immersive Forum Commercial (no more than 30 sec.)
- C. Equity Honors Host
- D. Welcome Gift Baskets
- E. All meal functions (breakfasts and lunches)

Educational Scholarships

- 4 Scholarships: Advanced Management Education Program (AMEP)
- 2 Scholarships: Tuck Executive Education Program
- 2 Scholarships: Emerging Young Entrepreneurs (EYE) Program

Corporate Member | Corporate Plus® | MBE
\$270,000 \$225,000 \$200,000

Annual Legacy Level **Benefits**



Conference

- 10 Registrations
- 20 X 20 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Video Shoutout (1 @ 15 secs)
- Conference Journal Ads (1 full-color page)
- Prominent branding throughout the 2023 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Legacy Sponsor
- Hyperlink to the company website
- Dedicated Meeting Room for up to 10

Activations

Option #1

- A. Awards Dinner Sponsor
- B. Zen Room Sponsor
- C. Awards Ceremony
- D. The NMSDC Exchange
- E. One day meal functions (breakfast and lunch)

Option #2

- A. Co-Sponsorship of Sponsors' Lounge Happy Hour
- B. Corporate Plus® Branded Programming
- C. Awards Ceremony Program Sponsor
- D. NMSDC Matchmakers
- E. Connect Zone Sponsor
- F. NMSDC Theatre

Minority Business Economic Forum

- 5 Registrations
- Logo inclusion recognition as Legacy Sponsor
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

- A. Cultural Tour and Welcome Dinner
- B. Cigar Rolling at the Equity Honors
- C. Branded Specialty Cocktail pop up bar at Honors Dinner
- D. One day meal functions (breakfast and lunch)

Educational Scholarships

- 4 Scholarships: Advanced Management Education Program (AMEP)
- 2 Scholarships: Tuck Executive Education Program
- 2 Scholarships: Emerging Young Entrepreneurs (EYE) Program

Corporate Member	Corporate Plus®	MBE
\$180,000	\$170,000	\$155,000



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Annual Landmark Level Benefits



Conference

- 8 Registrations
- 10 X 30 Booth
- Panelist at a selected workshop
- Reserved table at all meal functions and Awards Ceremony
- Conference Journal Ads (1/2 page full color pages)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Landmark Sponsor
- Dedicated Meeting Room for up to 10

Activations (select 1)

- A. Conference Transportation
- B. NMSDC Exchange Lounge
- C. NMSDC Community Service
- D. Mobile App
- E. Co-Sponsorship Host Hotel Key Card
- F. Conference Swag Bag
- G. NMSDC Social Media Wall

Minority Business Economic Forum

- 4 Registrations
- Logo inclusion recognition as Landmark Sponsor
- Logo hyperlink to company website
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

- A. Forum Transportation
- B. Caribbean Vibes: Cocktails & Cigars
- C. Close out meal functions (breakfast and lunch)
- D. Build a cultural Charcuterie Board
- E. Community Service Co-Host

Educational Scholarships

- 2 Scholarships: Advanced Management Education Program (AMEP)
- 1 Scholarships: Tuck Executive Education Program
- 1 Scholarships: Emerging Young Entrepreneurs (EYE) Program

Corporate Member | Corporate Plus® | MBE
 \$120,000 \$112,000 \$102,000



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Annual Leadership Level Benefits



Conference

- 6 Registrations
- 10 X 20 Booth
- Reserved Seating for a selected meal function (Awards Ceremony, Breakfast, or Lunch)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Leadership Sponsor

Activations (select 1)

- A. NMSDC Exchange Lounge
- B. Health/Wellness Pop-Up
- C. Primary NMSDC Community Service
- D. Primary Mobile App
- E. Co-Sponsorship Conference Lanyards
- F. Conference Swag Bag
- G. Charging Stations
- H. NMSDC Social Media Wall
- I. A selected workshop
- J. Specialty Cocktail at the Welcome Reception
- K. NMSDC Information Desk

Minority Business Economic Forum

- 3 Registrations
- Logo Inclusion recognition as Leadership Sponsors
- Logo hyperlink to company website
- Naming rights on your activation

Activations (select 1):

- A. Forum Specialty Cocktail pop up bar at Welcome Reception
- B. One meal function (breakfast or lunch)
- C. Basketball Free Throw
- D. Sunrise Yoga on the Beach
- E. Wynwood Walls Tour

Educational Scholarships

- 2 Scholarships: Advanced Management Education Program (AMEP)
- 1 Scholarships: Tuck Executive Education Program
- 1 Scholarships: Emerging Young Entrepreneurs (EYE) Program

Corporate Member	Corporate Plus®	MBE
\$85,000	\$80,000	\$75,000

Varied Annual Level Benefits



Conference - President

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all meal functions and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2023 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift Basket for your Registrants
- Dedicated Meeting Room for up to 20

Activations

Option #1

- A. Co-Sponsor of the Welcome Reception
- B. Sponsor of the Awards Ceremony
- C. Exchange (Tradeshow) ribbon-cutting photo-op
- D. Corporate Plus® Branded Programming
- E. The NMSDC Exchange

Option #2

- A. Sponsor of the NMSDC Matchmakers
- B. Co-signed welcome letter in conference directory
- C. EYE Title Sponsorship
- D. Sponsor of Conference Transportation
- E. Zen Room Sponsor

Minority Business Economic Forum - Landmark

- 4 Registrations
- Logo inclusion recognition as Landmark Sponsor
- Logo hyperlink to company website
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

- A. Cultural Tour and Welcome Dinner
- B. Cigar Rolling at the Equity Honors
- C. Branded Specialty Cocktail pop up bar at Honors Dinner
- D. One day meal functions (breakfast and lunch)

Educational Scholarships

- 2 Scholarships: Advanced Management Education Program (AMEP)
- 1 Scholarships: Tuck Executive Education Program
- 1 Scholarships: Emerging Young Entrepreneurs (EYE) Program

** Additional sponsorship combinations (excluding scholarships) can be considered at a 10% discount for combined packages valued at \$65,000 or higher.*

Corporate Member	Corporate Plus®	MBE
\$200,000	\$155,000	\$135,000



Advancing Economic Equity Together



Sponsorship Opportunities



The Wave of Change

The currents of progress may ebb and flow, but the gravity of historical injustice grows stronger every day, pulling us ever more urgently towards true economic equity.

In May of 2022, we held the inaugural Minority Business Economic Forum in Chicago to ignite the flame of economic equity and set a bold goal to reach \$1 trillion in annual certified-MBE revenue.

Building on this success, we are convening in Miami on May 8-10, for the [2nd Annual Minority Business Economic Forum](#), with 500 of the nation's most influential policymakers, academics, and business and community leaders, **fueling the power of the next wave of economic equity.**

This event seeks to **Galvanize** a vanguard of chief officers to **Generate** corporate spend, **Spark** actionable solutions and **Forge** pivotal relationships to impact our march towards \$1 trillion in certified-MBE revenue.



Ying McGuire

CEO and President

National Minority Supplier

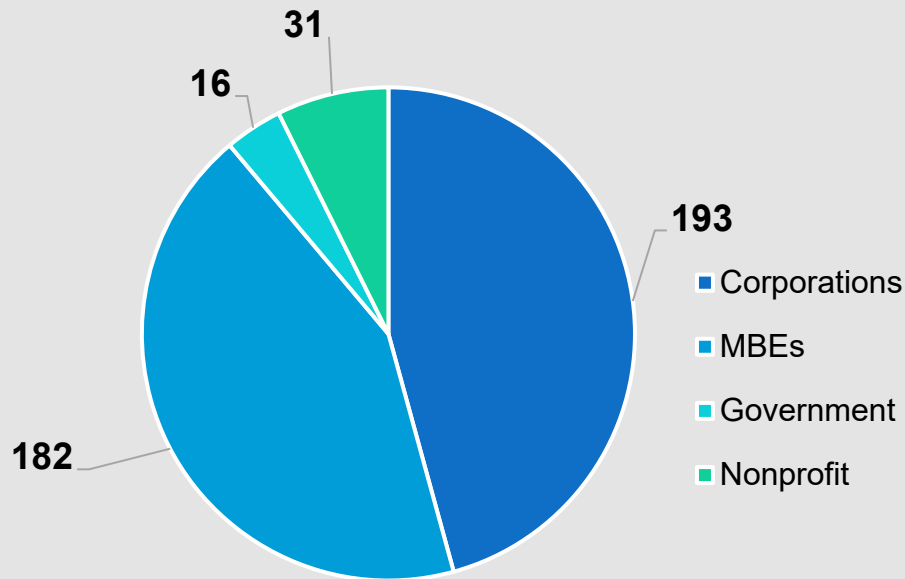
Development Council

#waveofchange

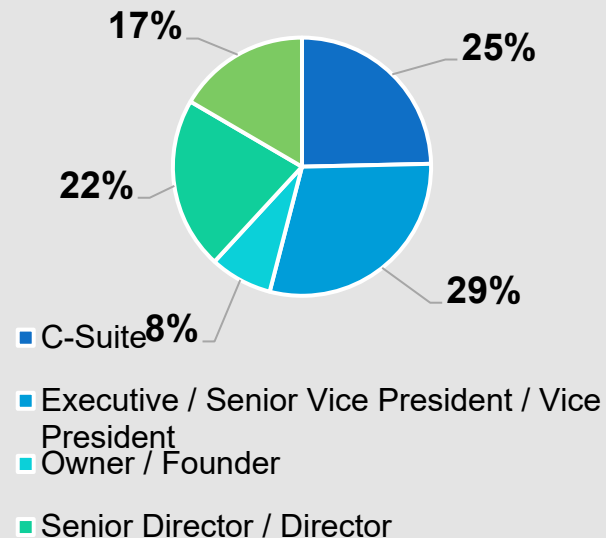
2022 Forum Stats



Over 400 Forum Attendees



By Attendee Title



2022 Forum Results



- ✓ **Launched the bold goal to reach \$1 trillion in certified-MBE annual revenue.**

Our success is measured by the impact we can make for minority businesses to lead us into a better tomorrow. Corporations including Google, Disney, JPMorgan Chase, and others publicly pledged an additional \$5.8 billion to minority-owned suppliers.

- ✓ **Raised \$3 million for NMSDC to further its mission.**

The Forum supports the year-round efforts for NMSDC to develop year-long programming to grow and develop minority businesses.

- ✓ **Built meaningful relationships between corporate member executives and minority businesses.**

97% built meaningful relationships with nearly 75% of attendee survey respondents came away with 4+ new business relationships/opportunities.





Forum Sponsorship Levels

PRESENTING

**Corporate Member
Corporate Plus®
MBE**

\$200,000

PRESIDENTS

**Corporate Member
Corporate Plus®
MBE**

\$100,000

LEGACY

**Corporate Member
Corporate Plus®
MBE**

\$75,000

LANDMARK

**Corporate Member
Corporate Plus®
MBE**

\$50,000

LEADERSHIP

**Corporate Member
Corporate Plus®
MBE**

\$30,000

HERITAGE

**Corporate Member
Corporate Plus®
MBE**

\$15,000



Presenting Level **Benefits**

**Corporate Member
Corporate Plus®
MBE**

\$200,000

- 10 Registrations
- Speaker interview
- Mainstage keynote or panelist
- Co-Signed Forum Invitations
- Immersive Forum Commercial (30 sec.)
- Pop up break lounge at the W South Beach
- Convening of the Mayor's Roundtable Lunch
- Live Entertainment at Equity Honors
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Branding on all activations & events
- Logo inclusion as Presenting Sponsor
- Logo hyperlink to company website





Presidents Level **Benefits**

**Corporate Member
Corporate Plus®
MBE**

\$100,000

- 6 Registrations
- Awards show interview
- Commercial (no more than 15 sec.)
- Post-roll, video on-demand
- Logo at 2nd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

- A. Welcome to Forum Hospitality Suite
- B. Immersive Forum Commercial (no more than 30 sec.)
- C. Equity Honors Host
- D. Welcome Gift Baskets
- E. All meal functions (breakfasts and lunches)





Legacy Level Benefits

**Corporate Member
Corporate Plus®
MBE**

\$75,000

- 5 Registrations
- Logo inclusion recognition as Legacy Sponsor
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

- A. Cultural Tour and Welcome Dinner
- B. Cigar Rolling at the Equity Honors
- C. Branded Specialty Cocktail pop up bar at Honors Dinner
- D. One day meal functions (breakfast and lunch)





Landmark Level Benefits

**Corporate Member
Corporate Plus®
MBE**

\$50,000

- 4 Registrations
- Logo inclusion recognition as Landmark Sponsor
- Logo hyperlink to company website
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

- A. Forum Transportation
- B. Caribbean Vibes: Cocktails & Cigars
- C. Close out meal functions (breakfast and lunch)
- D. Build a cultural Charcuterie Board
- E. Community Service Co-Host





Leadership Level Benefits

**Corporate Member
Corporate Plus®
MBE**

\$30,000

- 3 Registrations
- Logo Inclusion recognition as Leadership Sponsors
- Logo hyperlink to company website
- Naming rights on your activation

Activations (select 1):

- A. Forum Specialty Cocktail pop up bar at Welcome Reception
- B. One meal function (breakfast or lunch)
- C. Basketball Free Throw
- D. Sunrise Yoga on the Beach
- E. Wynwood Walls Tour



Heritage Level Benefits



**Corporate Member
Corporate Plus®
MBE**

\$15,000

- 2 Registrations
- Logo inclusion recognition as Heritage Sponsor
- Logo hyperlink to company website

**Activations
(select 1):**

Community Service





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Tentative Agenda



Day 1

10 a.m.–4 p.m. Welcome Hospitality Suite

5–7 p.m. Welcome Reception

7:30 p.m. Cultural Tour and
Welcome Dinner

Monday, 5/8

Day 2

7 a.m.–8 a.m. Morning Activity

8–9 a.m. Breakfast and Networking

9 a.m.–12:35 p.m. Main Stage

12:35–2 p.m. Networking Lunch

2:30–4:30 p.m. Afternoon Activities

7–10 p.m. The Equity Honors

10:30 p.m. –
midnight Cocktails and Cigars
Networking

Tuesday, 5/9

Day 3

8–9 a.m. Breakfast & Networking

9 a.m.–12:30 p.m. Main Stage

12:30–1:30 p.m. Networking Farewell
Lunch

2–4 p.m. Farewell Activities
Community Service

Wednesday, 5/10

#waveofchange

Visit www.nmsdcconference.org/forum-agenda for more details.





Executive Program Scholarship Opportunities



EYE Program



The [Emerging Young Entrepreneurs \(EYE\) Program](#) is a year-long program uniquely designed to provide the next generation of minority entrepreneur participants ages 19-35 with support to enhance their growing businesses.

The number of young entrepreneurs we can accept in the 2023 cohort is directly tied to your support:

- **Ideal Cohort Size:** 20-30 individuals.
- **Cost per Individual:** \$5,000.
- **Sponsorship Target:** \$100,000-\$150,000.





Tuck Executive Program

The Building a Successful Diverse Business and Growing an Established Diverse Business courses aim to provide the essential tools that owners need to successfully establish their businesses in the marketplace or accelerate their growth.

The number of owners/founders we can accept in the 2023 cohort is directly tied to your support:

- **Ideal Cohort Size:** 10-15 individuals.
- **Cost per Individual:** \$4,900.
- **Sponsorship Target:** \$49,000-\$73,500.



TUCK
EXECUTIVE EDUCATION
AT DARTMOUTH

AMEP Program



The NMSDC Kellogg Advanced Management Executive Program is designed to provide certified, established, growth-oriented minority-owned business owners with the tools and skills needed to achieve and sustain accelerated growth in the constantly changing business environment.

The number of growth-minded owners/founders we can accept in the 2023 cohort is directly tied to your support:

- **Ideal Cohort Size:** 15-20 individuals.
- **Cost per Individual:** \$6,000.
- **Sponsorship Target:** \$90,000-\$120,000.





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