

National Minority Supplier **Development Council**

Advancing Economic **Equity Together**



According to McKinsey & Company, today just 1.4% of farmers identify as Black or mixed race compared with about 14% a century ago. Furthermore, these farmers represent less than 0.5% of total U.S. farm sales. Because of this extreme inequity in the U.S. agricultural industry, NMSDC and Cargill launched a new program to advance agricultural supply chain access for Black farmers.

Program Goals

We are working together across our corporate network to:

- Achieve NMSDC's mission of eliminating the racial wealth gap by increasing the number of certified Black farmers in the U.S. agricultural industry.
- Increase opportunities for access to capital, access to new markets and access to technology as we assist in leading in the next-generation Black farmers into agriculture.
- Create a pathway for emerging Black farmers to achieve parity in the agriculture industry.

Program Structure

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Learning program - selected participants complete a curriculum focused on growing their capacity to take on major national contracts with corporate members.

Strategic business support - At the end of the program, farmers will have a corporate mentor and their NMSDC.

LEARN MORE



Interested in becoming a sponsor? Contact Maureen Simonette at maureen.simonette@nmsdc.org.

Questions regarding Acres? Contact Amber Smith at amber.smith@nmsdc.org.

