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GAP

NMSDC ANNUAL
Conference
& Exchange



NMSDC Transformation

MBE Profiles, Search, and Certification

@ :15 and :45 after the hour

Kris Oswold




Certification & Technology Update

Project status is **GREEN**. Deployment is on schedule.



Phase	Capabilities	3Q23		4Q23		2024
1	MBE Search		Data Analysis and Integration	Iterative Systems Dev. & Release Planning and Prep.	Training & Adoption (MBE Search, Member Services, & Wave 1 Certification deployment)	Continue Wave 1 + Additional Certification Deployment Waves
1	MBE Engagement					
1	Certification Process					
2	Member Management					

 We are Here

- Process Design Phase is completed
- Build Phase began in October (multiple 2-week sprints)
- National Conference debut: MBE search preview and profile update campaign
- Deployments scheduled:
 - **MBE Search:** November 27 (soft launch on November 15)
 - **Member Management:** Targeting December
 - **Certification (Wave One):** December 15 (MCC/MPC and IFC) & January 22 (MBE)
 - **Certification (Waves Two-Five):** April, July, September, November (will advance schedule as capacity allows)



Corporations spoke and we listened...

"It would be great to see MBEs that have let their certification expire and not renewed"

"View, filter, sort, and export to a excel format for use"

"Provide as much details as possible that is accurate to their core business. Do not just type words or use all NAICS codes to come up in all searches. Include equipment listing."

"Capability Statement pdf from the vendor"

"Would like to pick the fields I want to see"

"focus on core capabilities and key words by industry"

"Export all and not 100 at a time"

"Training with MBE on presenting the best possible profile."

"would be nice to be able to narrow down the initial set of results by something else to get a little closer to what we're looking for. It's one search and you can't modify that down at all- you have to do a whole new search"

"I would like them to put all key words that describe their business, as a corporate this is how I search your system. I do not use the NAICS codes. Also ensuring there is a good email address"

"I would like exported results to be better formatted and better display results when key words are used."

"ability to separate by geographical regions. Many of my searches are for a plant or service location where the proximity matters for the buyer expectations"

"one database for all diverse supplier categories. WBENC, NGLCC, Disability In: NGLCC, NVBDC"

"Something that allows us to see which states the business work in, the geographic market is too broad (regional - doesn't tell what region) and the state only searching the headquarters location."

"ethnicity is extremely important, the expiration date of their certification, certification from other councils."

"The NAICS codes limit you to specifics, but if you had a broader commodity set up it would be helpful (e.g.- Manufacturer, distribution, etc.) Company"



New Features: **MBE Profiles**

Improved profiles will make it easier for Corporations to find qualified MBEs

MBE Profile Enhancements

- Add capability statement, video, and logo
- Add strategic alliances and key business relationships
- Add UNSPSC codes
<https://www.ungm.org/Public/UNSPSC>
- More guidance on business descriptions
- New display, export, and email capabilities
- Self-service updates enabled
- List additional certifications

United Nations Standard Product & Service Codes:

UNSPSC

- Designed to find suppliers
- Segment, Family, Category and Commodity levels
- Introduces new relevant keywords

MBE Profile Updates at Conference

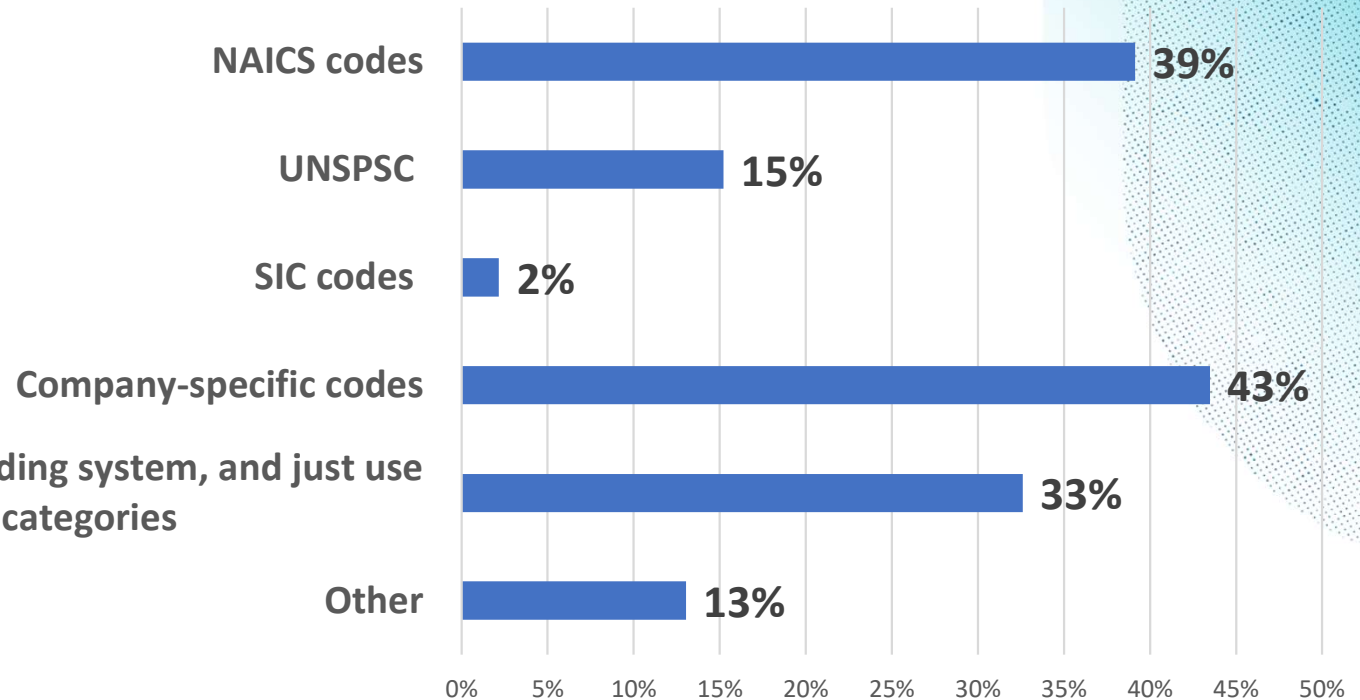
- October 23-25 in NMSDC booth and café area
- Preconference emails
- OA23 update: 10/22
- Power Talk: 10/24

Subscription Services

- Streamlined, self-serve process
- Prorate annual fee



Spend Coding Systems Used by Corporate Members



None: we do not use a coding system, and just use text-based categories

Introducing UNSPSC codes, in addition to NAICS, in MBE profiles.

	NAICS North American Industry Classification System	UNSPSC United Nations Standard Product and Service Codes
Owned & updated by	US Census Bureau	UN Development Program
Purpose	Reporting economic data by industry	Classifying products and services for sourcing and reporting
Focus	Production-oriented: inputs & outputs	Market-oriented: What you buy or sell
Scope	US, CA, MX	Global
Useful Hierarchy	Limited (sector, subsector, industry group, NAICS industry, national industry)	Yes (segment, family, class, commodity)
MBE Profile	Required for years	To be required for new certifications and on all renewals when Certification deploys

Codes can be used at an any level, but the more specific the better.

Hierarchy	Code	Description
Level 1 (Segment)	14000000	Paper Materials and Products
Level 2 (Family)	14110000	Paper Products
Level 3 (Class)	14111500	Business Use Printer & Writing Paper
Level 4 (Commodity)	14111503	Business Use Printer & Writing Paper – Parchment Paper

Codes can be used at an any level, but the more specific the better.

Hierarchy	Code	Description
Level 1 (Segment)	81000000	Engineering and Research and Technology Based Services
Level 2 (Family)	81100000	Professional Engineering Services
Level 3 (Class)	81101700	Electric and Electrical Engineering
Level 4 (Commodity)	81101705	Power Generation Equipment Maintenance and Repair

Codes can be used at an any level, but the more specific the better.

Hierarchy	Code	Description
Level 1 (Segment)	43000000	Information Technology Broadcasting and Telecommunication
Level 2 (Family)	43230000	Software
Level 3 (Class)	43232100	Content Authoring and Editing Software
Level 4 (Commodity)	43232111	Optical Character Reader (OCR) or Scanning Software



New Features: MBE Search

Numerous enhancements based on stakeholder feedback and leading-edge thinking.

MBE Search Enhancements

- UNSPSC codes
- Improved keyword matching
 - UNSPSC descriptions hierarchies
 - NAICS descriptions
 - Keyword libraries
- Search results returned by relevance
- Unlimited data export
- Visibility to expired certifications, as well as in-progress renewals and compliance reviews
- New filters to refine the results
- Flexible list and profile views
- Subscribed MBEs included in RMSDC searches
- RMSDC staff to have national search capability
- MBE2MBE search to have national reach
- Two search paths
 - MBE Lookup
 - MBE Discovery

Certified Shared Database (CSD)

- WBENC, NGLCC & NaVOBA planning an initial launch
- NMSDC scheduled to join next. Data prep is underway.





New Features: Certification

*Move to hybrid certification model with national staff owning and administering the process.
No changes to certification criteria and anticipate improved quality by centralizing activities.*

Certification Features

- Improved user experience
 - Adaptive journey with help content to reduce errors, omissions, and rework
 - Messaging feature with MBE on status or issues
 - Enables sharing of documents across companies
- Workflows designed for staff skill progression
- New SLA visibility and reporting
- Improved data, reports, and dashboards
- MBE, MCC/MPC, & IFC certifications

Governance

- Dedicated certification staff & leadership
- Integrated features improve transparency, accountability, and accuracy
 - Visibility to criteria assessments
 - Escalation process
 - Flexible Quality Assurance process
 - Appeals Committee
- Audit Committee to oversee certification delivery
- Strategy Committee to oversee criteria and certification types



Ask me questions about:

- MBE Profiles
- MBE Search
- MBE Certification

Kris Oswold

