



404-775-7305

Our Agenda

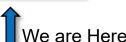
Duration	Topic			
8 mins	Project Scope & Timeline			
12 mins	 MBE Search i. Soft launch update ii. Full launch schedule & sunset of NMSDC Central iii. MBE Search training video 			
5 mins	Certification Data Collection i. ZIP code allocation ii. Rate structure iii. Paper records			
15 mins	Certification i. Development, testing, and launch schedule ii. Digital badges			
5 mins	RMSDC Certification Checklist			
10 mins	Q&A			

Certification & Technology Update

Project scope and timeline.

Phase	Capabilities	3Q23		4Q23	1Q24	2Q24-4Q24
1	MBE Search	Business		Iterative	Training &	
1	MBE Engagement	Process Design	Data Analysis	Systems Dev. &	Adoption (MBE	Additional Certification
1	Certification Process	Discovery	and Integration	Release Planning	Search, Member Services, &	Deployment Waves (2-5)
2	Member Management			and Prep.	Wave 1 Certification)	
				Certification & Member Mgt dev. & testing continuing into 1Q24.		

- ☐ MBE Search: Soft launch began January 3, 2024
- Deployments scheduled:
 - MBE Search: January 25 through February 15, 2024
 - **Member Management:** January February 2024
 - Certification (Wave One): February 16, 2024 (MCC/MPC and IFC) & February 29, 2024 (MBE)
 - Certification (Waves Two-Five): April, July, September, November (will advance schedule as capacity allows)







Soft launch period: January 3, 2024 – January 24, 2024

Soft launch participants:

- ☐ 16 corporations
- ☐ Two RMSDCs (Ohio and Chicago)
- □ NMSDC staff
- ☐ Volunteers requested from MBEIC, none received so far

Feedback from participants has been positive thus far:

"A system with this type of functionality was long overdue... so far what I am seeing is MAJOR improvements from the old system!" I like... "Ability to export the whole supplier list. More info available, such as NAICS codes, status (revoked, expired, etc.) Other agencies certifications for suppliers. Regional affiliates' ability to see International certifications. Capability statements available. More user friendly. Easy to use"

"Love the new features including ability to switch between profile and list view, ability to drill down once the search is complete, ability to download more than 100 records. There's a lot to love about the new system!"

"This looks ages ahead of what we have today, "One big leap into the future...!"

MBE Search Full launch schedule.

Release	Phases	Release	System Release Date	Zoho Invitation (User Login E-Mail)	Training Webinar Schedule
	Wave 1	Corp Members Limited (External)	3-Jan-24	3-Jan-24	3-Jan-24
Soft Launch	wave 1	RMSDC Users (Limited)	3-Jan-24	3-Jan-24	3-Jan-24 3-Jan-24 10-Jan-24 1/26, 1/29, 2/2, 2/5, 2/8, 2/16, 2/19
	Wave 2	NMSDC Users (All)	10-Jan-24	10-Jan-24	10-Jan-24
	Wave 1	Corporate Members - 200 Members	25-Jan-24	25-Jan-24	1/26, 1/29, 2/2, 2/5, 2/8, 2/16, 2/19
	wave 1	All RMSDC Users		1/26, 1/29, 2/2, 2/5, 2/8, 2/16, 2/19	
Full Launch	Wave 2	Remaining Corporate Members	1-Feb-24	1-Feb-24	2/2, 2/5, 2/8, 2/16, 2/19
		MBE Users (3 - Councils: Chicago, MidStates, Southern Cal.)	1-Feb-24	1-Feb-24	2/2, 2/5, 2/8, 2/16, 2/19
	Wave 3	MBE Users (20 Remaining Councils)	15-Feb-24	15-Feb-24	2/16, 2/19
Sunset NMSDC	Central		1-Mar-24		

MBE Search

Training video & sunset NMSC Central.

Link to MBE Search training video (draft version)

NMSDC Central will be sunset (disabled) on March 1, 2024.

Certification Data Collection Update.

Completed (no reply = no exception to report)

- 13 confirmed rate structure
- ☐ 15 confirmed ZIP code alignment
- ☐ 9 replied with paper record status (1 yes with 150 MBEs)
- ☐ 1 provided local users for MBE search access

In Progress (more detail need by RMSDCs to decide)

■ 9 confirmed site visit decision (4 yes, 5 no)

Certification Update

Development & Testing

- □Application User Interface design (UI) completed
- □Internal UI to be completed this week
- □Certification UAT begins next week

Implementation

- □Schedule is subject to change based on the needs of the project.
- ■Will advance later councils if we clear backlogs and are ready to take on more work earlier.

Implemen	tation Sc	hedule	Cert	Certified MBEs	
		eds of the project)	RMSDC	Cummu	lative
Wave 1	2/16/24	NMSDC Growth Initiative			
	2/29/24	Mid-States MSDC	268		
(Certification)	2/ 29/ 24	Chicago MSDC	927		
			1,195	1,195	7%
		Southern California MSDC	1,724		
Wave 2		Northwest Mountain MSDC	390		
(Certification)	Apr-24	Florida State MSDC	1,029		
(Certification)	·	TriState MSDC	339		
		Puerto Rico MSDC	488		
			3,970	5,165	30%
	Jul-24	Ohio MSDC	461		
14/01/0 2		Eastern MSDC	961		
Wave 3		New York & New Jersey MSDC	1,529		
(Certification)		Southwest MSDC	643		
		Southern Region MSDC	367		
			3,961	9,126	54%
	/ave 4 Sep-24 N	North Central MSDC	355		
		Houston MSDC	824		
Wave 4		Carolinas-Virginia MSDC	454		
(Certification)		Mountain Plains MSDC	263		
		Greater New England MSDC	279		
		Georgia MSDC	1,213		
			3,388	12,514	74%
	Nov-24	Michigan MSDC	1,183		
Wave 5 (Certification)		Dallas-Fort Worth MSDC	1,063		
		Western Regional MSDC	1,165		
		Pacific Southwest MSDC	382		
		Capital Region MSDC	659		
			4,452	16,966	100%

Certification Update

Digital Badges.

- What is a digital badge?
 - Create, issue, and monitor all aspects of a digital credentialing program.
 - Automatically issue verified credentials.
- Benefits of a digital badge over current model?
 - Easy ability to share certifications and broaden NMSDC's reach.
 - Analytic dashboard to show who has used, shared, viewed, clicked on badges.
 - Easy verification from MBE website.
 - Reduction in fraud, better policing as when credentials expire, it shows.
 - Can expand into programmatic badges.



Certification Update

RMSDC Checklist.

Will update the deployment checklist with input from Chicago and Mid-States. It will help prepare councils and MBEs for certification implementation.

Topics include (for example):

- MBE communications
- ☐ Corporate member communications
- ☐ Completing in-progress certifications
- Migrating applications not yet submitted
- ☐ Using Zoho to track certifications and receive new MBE leads







Q&A