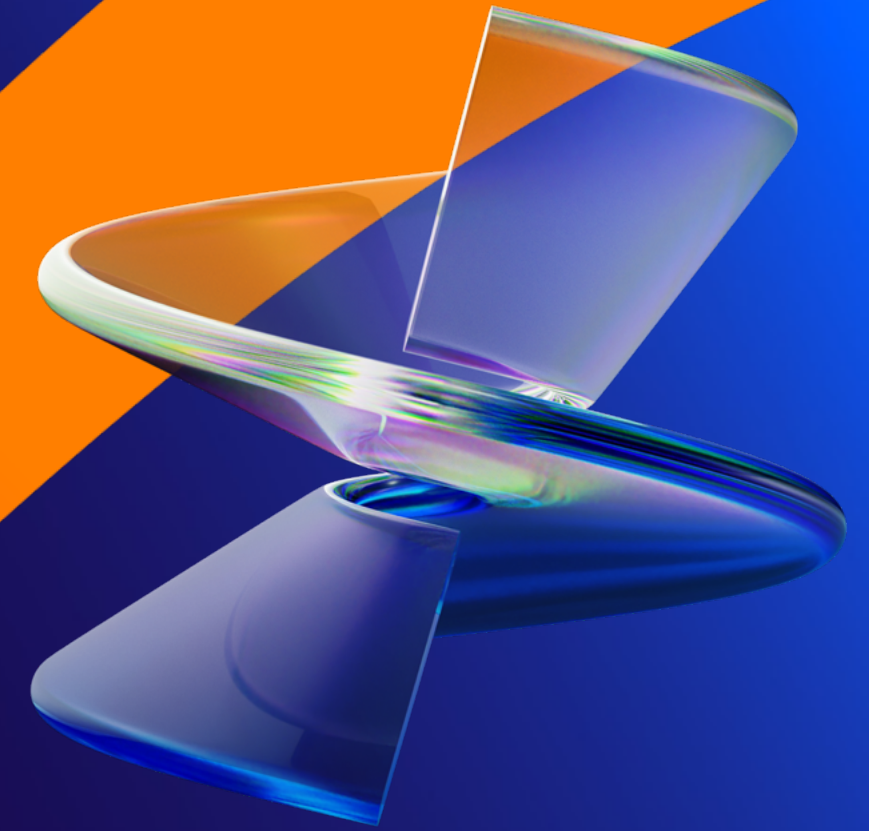




ANNUAL
Conference
& Exchange

drive
growth
for shared
prosperity

LOS ANGELES OCTOBER 25-28, 2026



NMSDC 2026

**sponsorship
opportunities**



ANNUAL Conference & Exchange

SAVE THE DATE

October 25 – 28
2026

📍 Los Angeles, CA



VISION & STRATEGY

A Message from Our Leader

The 2025 NMSDC Annual Conference set a new standard for engagement, innovation, and collaboration within the supplier inclusion community. Building on that incredible success, this year's event in Miami continued to elevate our mission, bringing together thousands of corporate members, certified MBEs, and strategic partners to advance economic impact and create generational wealth.

This year's conference was more than an event; it was a movement. From groundbreaking sessions on AI and sustainability to transformative networking opportunities, we demonstrated that when diverse businesses thrive, our entire economy thrives. The energy in Miami reflected our shared commitment to accelerating growth for minority-owned enterprises and ensuring they have the tools, resources, and relationships to compete globally while serving as a vital asset to America's economy.

As we look ahead, NMSDC remains steadfast in its vision: to break barriers, foster innovation, and champion inclusive economic ecosystems. Together, we will continue to build on this momentum because **the future of business is diverse, and the time for action is now.**

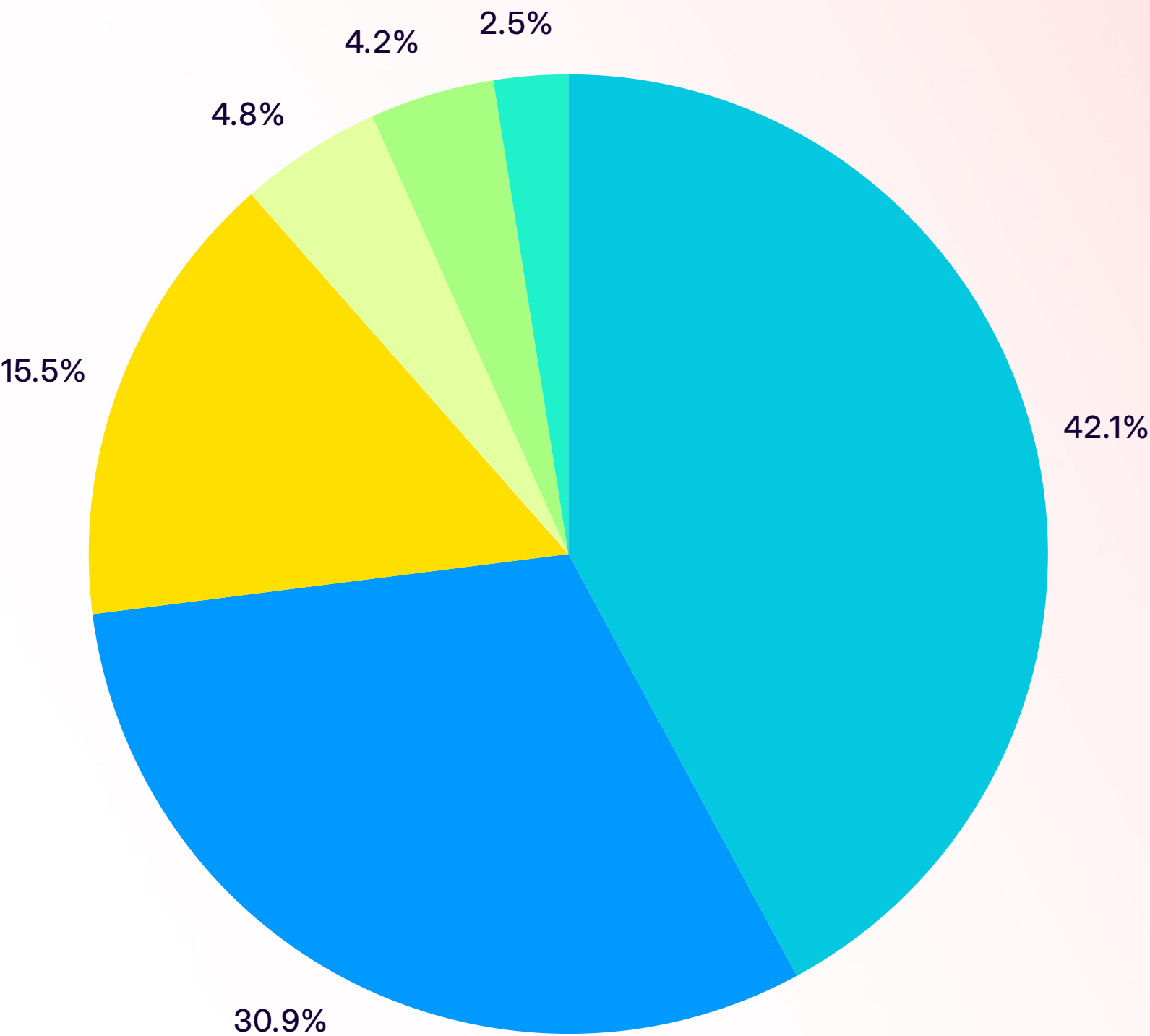
Don R. Cravins, Jr.
President & CEO
NMSDC



2025 NMSDC Conference & Exchange Stats



Total Attendees 3,462

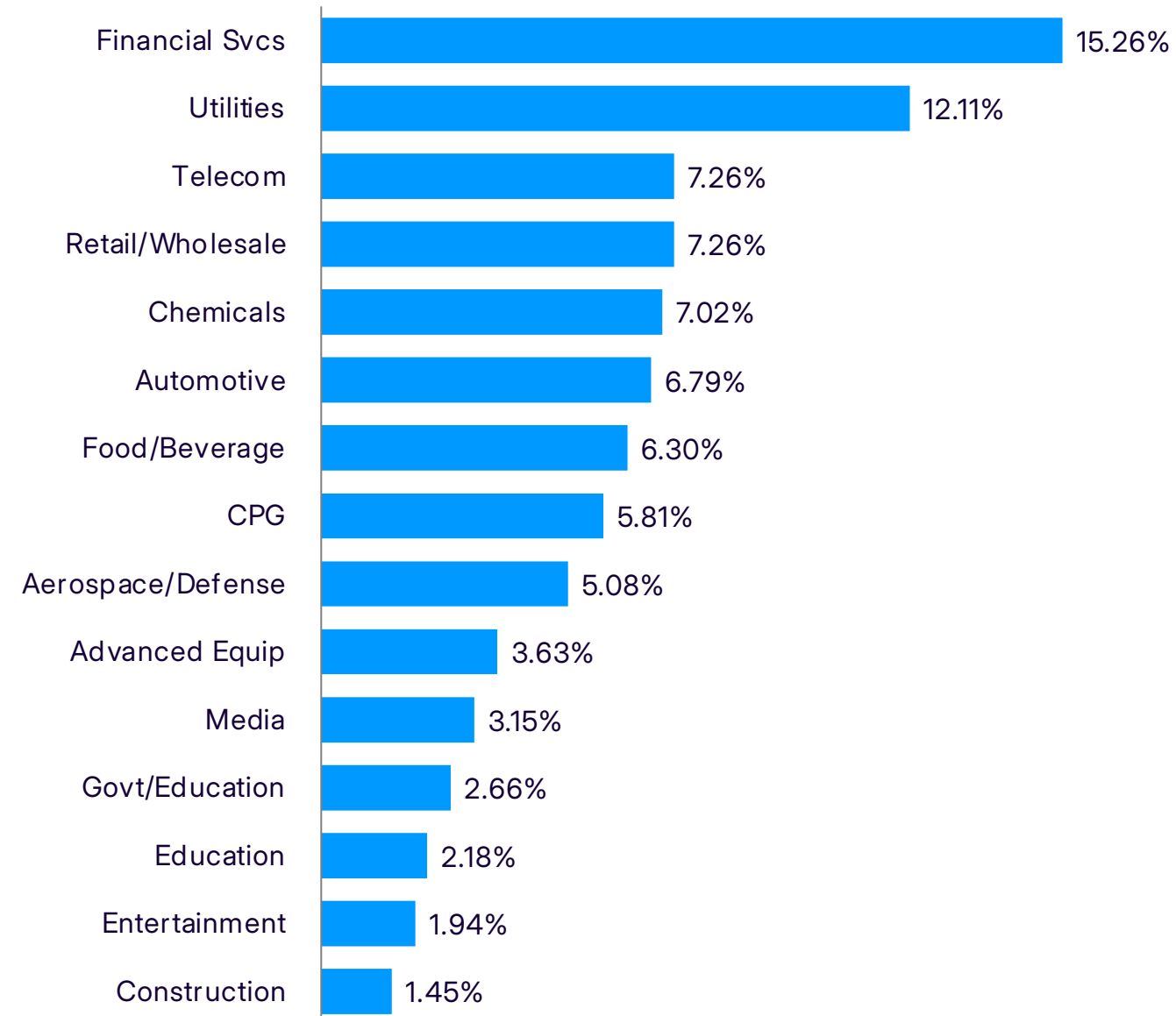


2025 NMSDC Conference & Exchange Stats



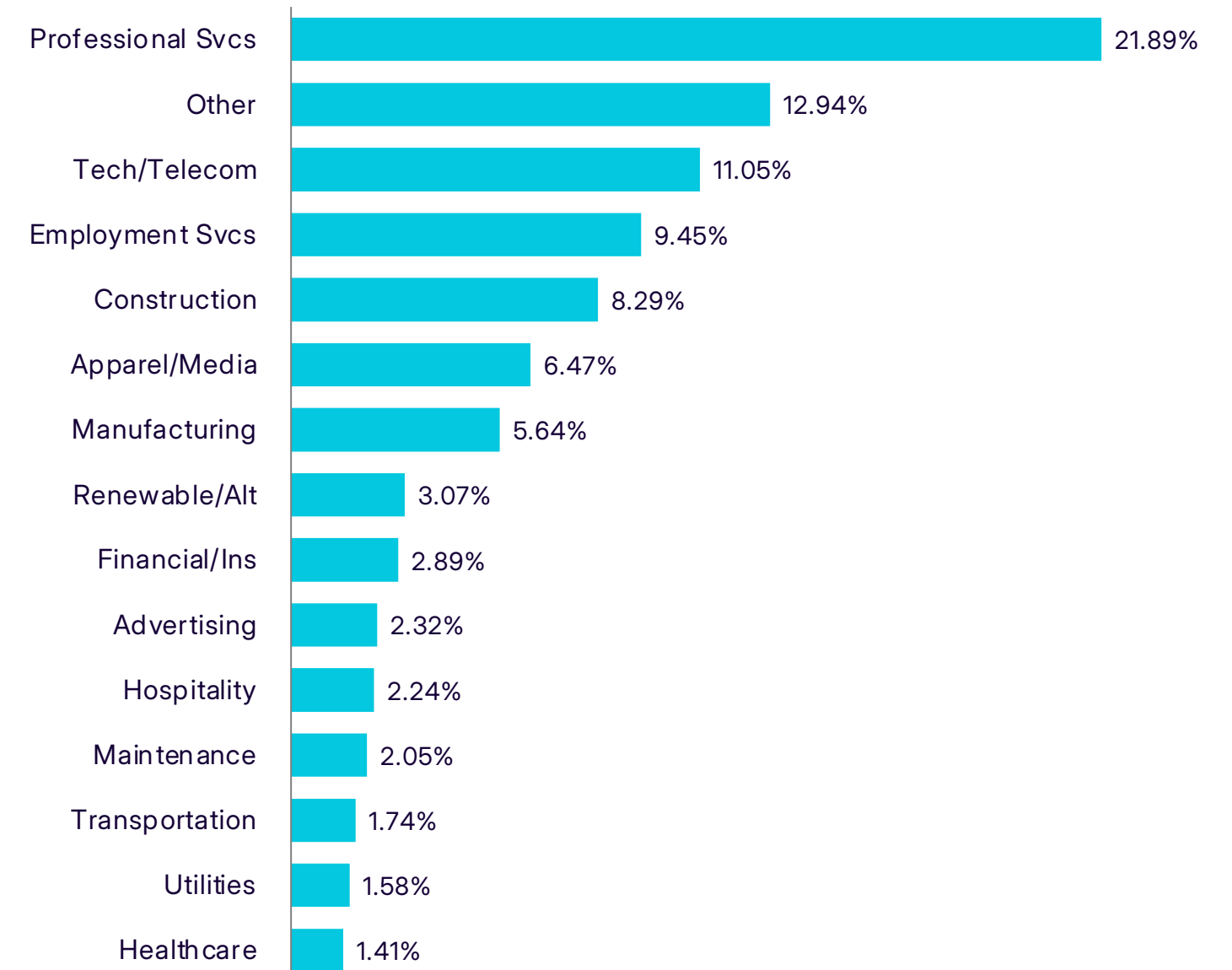
Corporations

Top 15 Industries



MBEs (Minority Business Enterprises)

Top 15 Industries



2025 NMSDC Conference & Exchange Stats

Total Attendees
3,462

1,456
MBE

1,070
Corporations

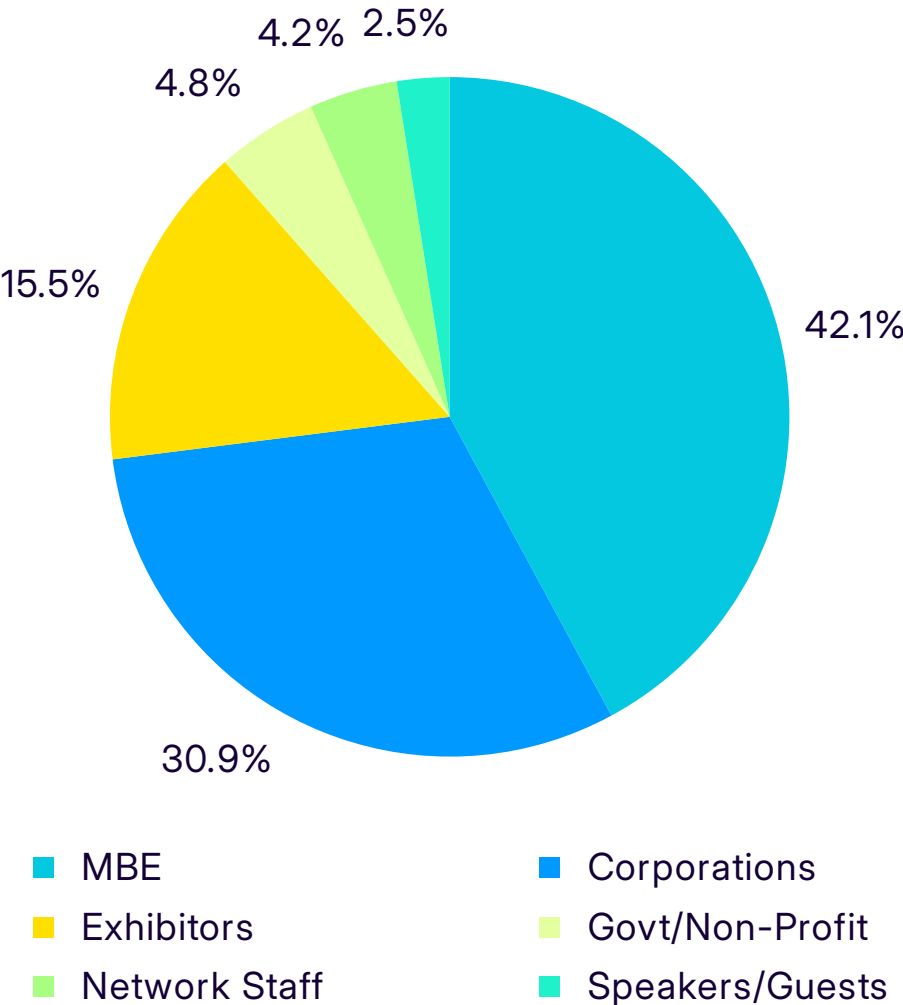
537
Exhibitors

167
Govt/Non-Profit

144
Network Staff

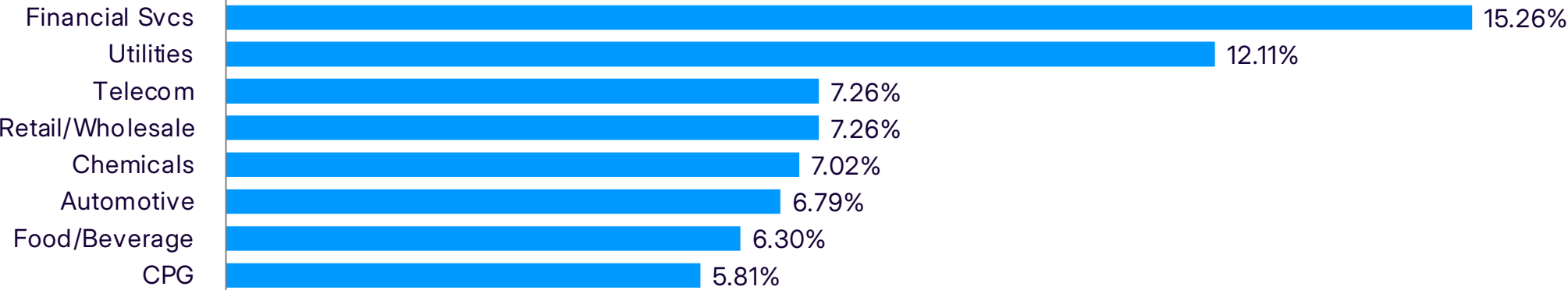
88
Speakers/Guests

Attendee Breakdown



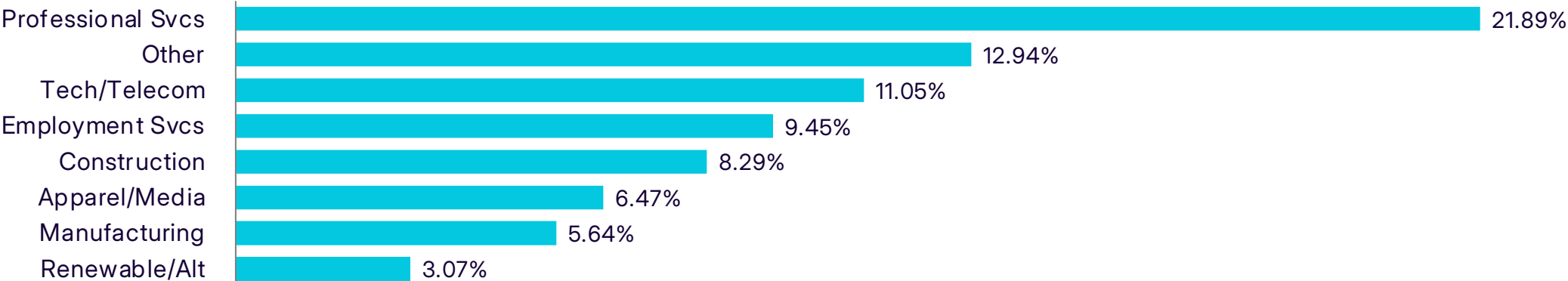
Corporations: Top 8 Industries

Based on attendance

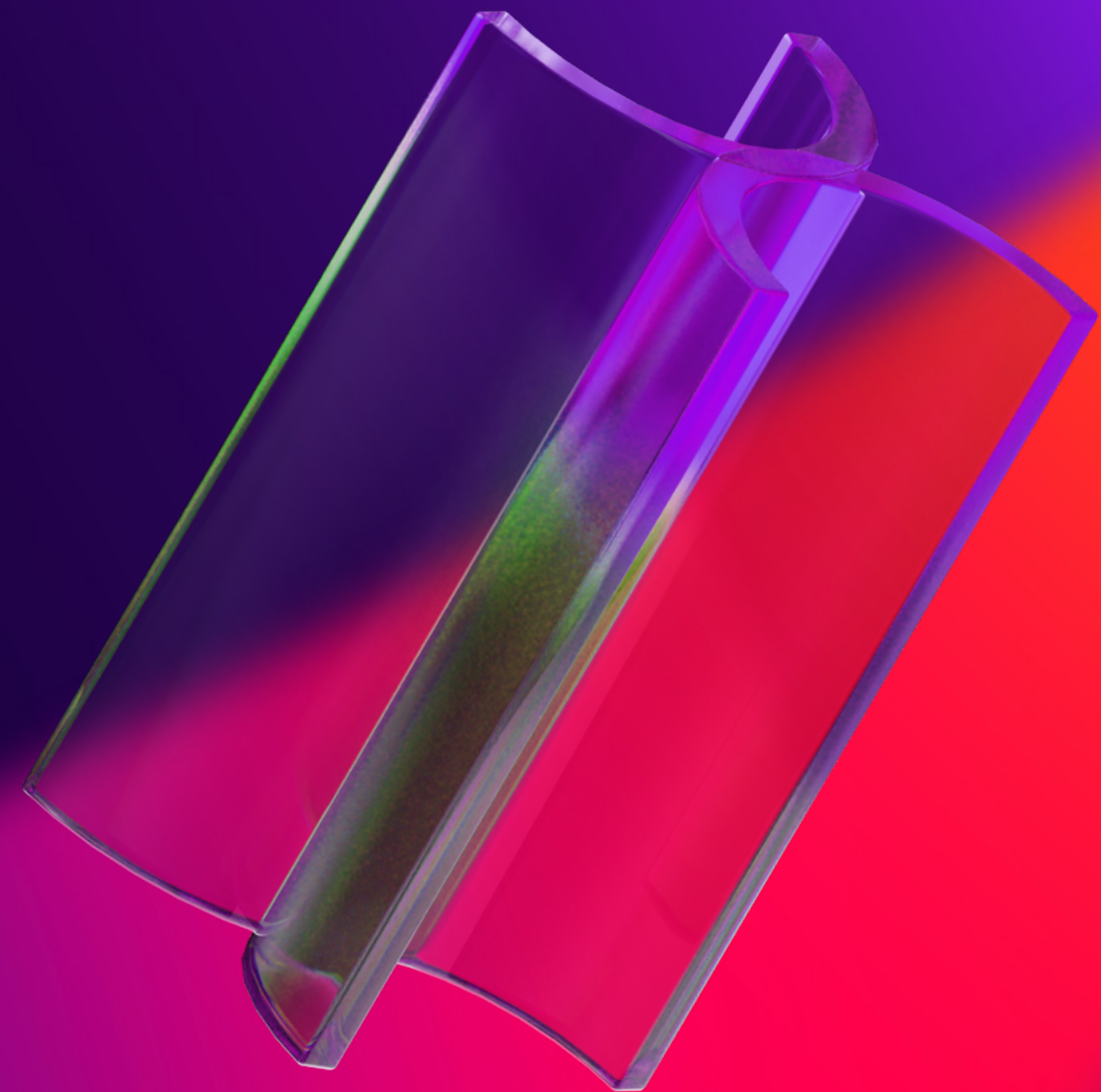


MBEs: Top 8 Industries

Based on attendance



2026 NMSDC Conference Sponsorship Levels



2026 Conference Sponsorship Levels

Premier All Constituent Types Investment INQUIRE Exclusive Benefits  20 Registrations  20x40 Booth  Mainstage Keynote  2 VIP Tables	Co-Chair Corporate Member \$150,000 MBE \$87,500	Legacy Corporate Member \$75,000 MBE \$57,500	Landmark Corporate Member \$60,000 MBE \$45,000
	Leadership Corporate Member \$40,000 MBE \$32,500	Vanguard Corporate Member \$30,000 MBE \$22,500	Heritage Corporate Member \$20,000 MBE \$12,500

Premier Level Benefits

INQUIRE

Core Benefits

- ✓ 20 Registrations
- ✓ White Glove Registration Service
- ✓ 20 X 40 Booth (Space Only)
- ✓ On-Site Concierge
- ✓ Mainstage keynote, panelist, or executive greetings
- ✓ Logo inclusion as Presenting Sponsor
- ✓ 2 VIP tables at all meal functions and Awards Ceremony (20 seats)
- ✓ Hyperlink to the company website
- ✓ Commercial (2-3 minutes)
- ✓ 2 Complimentary Room Upgrades
- ✓ Social Media Engagement
- ✓ 2 Airport Transfers Car Service
- ✓ Co-signed welcome letter in conference mobile app
- ✓ Prominent branding throughout 2026 conference programming
- ✓ Sponsors Check-in at Sponsors' Lounge
- ✓ Access to Sponsors' Lounge throughout Conference

Group A Activations

Select one from this group

A Signature sponsor of the Welcome Reception

B Signature sponsor of the Networking Reception

C Signature sponsor of the Awards Ceremony

Group B Activations

Select one from this group

A EYE Title Sponsorship

B One Impact Lab

Co-Chair Level Benefits

\$150,000 Corporate | \$87,500 MBE

Core Benefits

- | | |
|--|---|
| ✓ 12 Registrations | ✓ 1 Amenity Upgrade |
| ✓ On-Site Concierge | ✓ Commercial (60-90 seconds) |
| ✓ 20 X 30 Booth (Space Only) | ✓ 1 Airport Transfer Car Service |
| ✓ Logo inclusion as Presidents Sponsor | ✓ Prominent branding throughout 2026 conference programming |
| ✓ Mainstage panelist or executive greeting | ✓ Sponsors Check-in at Sponsors' Lounge |
| ✓ Hyperlink to the company website | ✓ Access to Sponsors' Lounge throughout Conference |
| ✓ VIP table at all meals (12 seats) | ✓ White Glove Registration Service |

Group A Activations

Select one from this group

A Co-Sponsor of the Welcome Reception

B Co-Sponsor of the Awards Ceremony

C Networking Reception

Group B Activations

Select one from this group

A Co-signed welcome letter

B The Opportunity Exchange

Legacy Level Benefits

\$75,000 Corporate | \$57,500 MBE

Core Benefits

- | | |
|---|--|
| ✓ 10 Registrations | ✓ Commercial (1 @ 30 secs) |
| ✓ White Glove Registration Service | ✓ Access to Sponsors' Lounge throughout Conference |
| ✓ 20 X 20 Booth (Space Only) | ✓ Digital Signage |
| ✓ Panelist at a selected workshop | ✓ Logo inclusion as Legacy Sponsor |
| ✓ Reserved table (10 seats) Awards Ceremony | ✓ Branding throughout 2026 Conference |
| ✓ Hyperlink to the company website | ✓ Sponsors Check-in at Sponsors' Lounge |

Group A Activations

Select one from this group

A Awards Ceremony Sponsor

B The Exchange Lounge

C Information Desk

Group B Activations

Select one from this group

A Matchmakers

B Registration Area

C Conference Transportation (2)

D Zen Room

Landmark Level Benefits

\$60,000 Corporate | \$45,000 MBE

Core Benefits

- ✓ 8 Registrations
- ✓ White Glove Registration Service
- ✓ Check-in at Sponsors' Lounge
- ✓ 10 X 30 Booth (Space Only)
- ✓ Access to Sponsors' Lounge throughout Conference
- ✓ Panelist at a selected workshop
- ✓ Reserved seating for 8 at Awards Ceremony
- ✓ Logo inclusion in the conference branding as Landmark Sponsor

Activation Options

Select one from this group

A Eye Title

B Hotel Key Card (2)

C Lanyards (3)

D Social Media Wall

E Charging Stations

F 360 Photobooth with Branding

Leadership Level Benefits

\$40,000 Corporate | \$32,000 MBE

Core Benefits

- ✓ 5 Registrations
- ✓ 10 X 20 Booth (Space Only)
- ✓ Reserved seating for 5 at Awards Ceremony
- ✓ Sponsors Check-in at Sponsors' Lounge
- ✓ Access to Sponsors' Lounge throughout Conference
- ✓ Logo inclusion in the conference branding as Leadership Sponsor

Activation Options

Select one from this group

A Health/Wellness Pop-Up (inside Zen room)

B Meet-up Lounges

C Impact Lab Branding (Digital Signage)

D NMSDC Theatre

E Connect Zone

F Conference Wi-fi

Vanguard Level Benefits

\$30,000 Corporate | \$22,500 MBE

Core Benefits

- ✓ 3 Registrations
- ✓ 10 X 20 Booth (Space Only)
- ✓ Reserved seating for 3 at Awards Ceremony
- ✓ Sponsors Check-in at Sponsors' Lounge
- ✓ Access to Sponsors' Lounge throughout Conference
- ✓ Logo inclusion in the conference branding as Vanguard Sponsor

Activation Options

Select one from this group

A NMSDC Digital Caricature Sponsor

B Headshot Lounge Sponsor - **SOLD OUT**

C iPad Photobooth Sponsor

D VR Headset Sponsor (Zen Lounge)

Heritage Level Benefits

\$20,000 Corporate | MBE \$12,500

Core Benefits

- ✓ 2 Registrations
- ✓ 10 X 10 Booth (Space Only)
- ✓ Reserved Seating for 2 at Awards Ceremony
- ✓ Sponsors Check-in at Sponsors' Lounge
- ✓ Access to Sponsors' Lounge throughout Conference
- ✓ Logo inclusion in the conference branding as Heritage Sponsor

Activation Options

Select one from this group

A MBE Opportunity Accelerator

B Community Service

C Connect Zone Games Signage (Digital Signage)

D Branded Ribbon Wall (Printed Signage)

2026 Conference Sponsorship Level Comparison

BENEFIT	Premier	Co-Chair	Legacy	Landmark	Leadership	Vanguard	Heritage
Corporate Investment	All Constituent Types INQUIRE	\$150,000	\$75,000	\$60,000	\$40,000	\$30,000	\$20,000
MBE Investment		\$87,500	\$57,500	\$45,000	\$32,500	\$22,500	\$12,500
Registrations	20	12	10	8	5	3	2
Booth (Space Only)	20'x40'	20'x30'	20'x20'	10'x30'	10'x20'	10'x20'	10'x 10'
Mainstage Role	Keynote / Panelist / Greetings	Panelist or Greeting	—	—	—	—	—
Awards Seating	2 VIP Tables (20 seats)	1 VIP Table (10 seats)	Reserved Table (10 seats)	Reserved (8 seats)	Reserved (5 seats)	Reserved (3 seats)	Reserved (2 seats)
Sponsor Lounge Access	✓	✓	✓	✓	✓	✓	✓
White Glove Reg. Service	✓	✓	✓	✓	—	—	—
On-Site Concierge	✓	✓	—	—	—	—	—
Workshop Panelist	—	—	✓	✓	—	—	—
Commercial Spot	2-3 min	60-90 sec	30 sec	—	—	—	—
Comp. Room Upgrades	2	1	—	—	—	—	—
Airport Transfers	2	1	—	—	—	—	—
Co-Signed Welcome Letter	✓	Option	—	—	—	—	—
Website Hyperlink	✓	✓	✓	—	—	—	—



Executive Program Scholarship Opportunities

EXECUTIVE PROGRAM

EYE Program

The Emerging Young Entrepreneurs (EYE) Program is a year-long program uniquely designed to provide the next generation of minority entrepreneur participants ages 19-35 with support to enhance their growing businesses.

50

Ideal Cohort Size

\$7,000

Cost per Individual

The number of young entrepreneurs we can accept in the 2026 cohort is directly tied to your support.

Sponsors Receive



Branding on the NMSDC website as EYE sponsor



Speaking opportunity during one of the EYE meetings



Coach at least one EYE participant enrolled in the program



Opportunity to provide executive coaches based on level of sponsorship



Logo inclusion on marketing communications promoting the EYE

EXECUTIVE PROGRAM

Tuck Executive Program

The Building a Successful Diverse Business and Growing an Established Diverse Business courses aim to provide the essential tools that owners need to successfully establish their businesses in the marketplace or accelerate their growth.

20 - 25

Scholarships Supported

\$7,200

Cost per Individual

The number of owners/founders we can accept in the 2026 cohort is directly tied to your support.

Program Focus Areas



Building a Successful Diverse Business

Essential tools for marketplace success



Growing an Established Diverse Business

Accelerating business growth



Investment Required

NMSDC Sponsored

EXECUTIVE PROGRAM

COECP

The Centers of Excellence Certificate Program

The Centers of Excellence Certificate Program (COECP) is designed to develop and grow National Minority Supplier Development Council (NMSDC)-certified minority business enterprises (MBEs) while also equipping them to compete and meet the rigorous requirements of larger contracting opportunities.

130

Ideal Cohort Size

\$7,000

Cost per Individual

Sponsors Receive



Branding on the NMSDC website as COECP sponsor



Speaking opportunity during one of the COECP meetings



Coach at least one MBE enrolled in the program



Opportunity to provide executive coaches based on level of sponsorship



Logo inclusion on marketing communications promoting the COECP

EXECUTIVE PROGRAM

Acres

Growing the Future of Agriculture

The Acres program, launched in 2022 by NMSDC in collaboration with Cargill, is a 10-week business development initiative designed to support small and mid-sized agricultural enterprises. The program focuses on helping participants expand their operational capacity and prepares them to compete for large-scale national contracts with NMSDC corporate partners.

30 - 45

Ideal Cohort Size (Farmers)

\$9,000

Cost per Farmer

Sponsors Receive



Branding on the NMSDC website as Acres sponsor

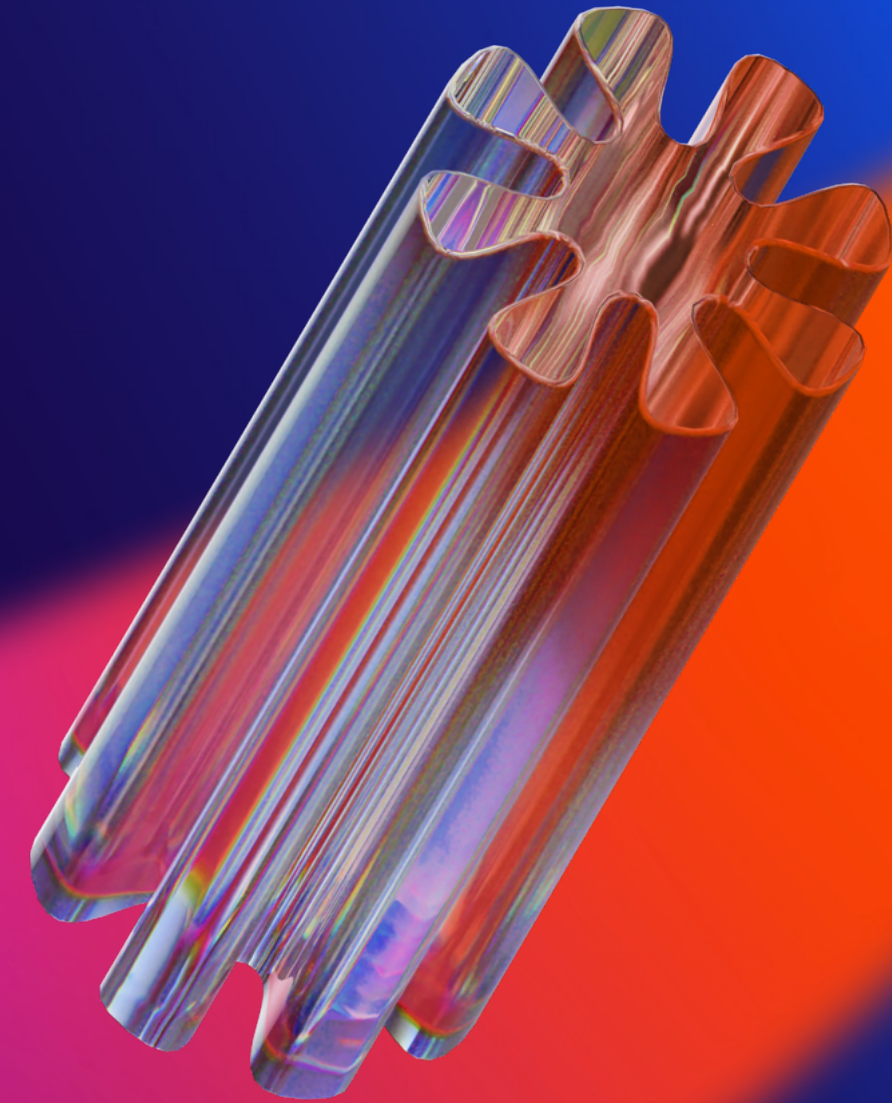


Speaking opportunity during one of the Acres events



Logo inclusion on marketing communications promoting Acres program

Additional Program Sponsorship Opportunities



ADDITIONAL PROGRAM

Business Connection Matchmakers

The National Minority Supplier Development Council (NMSDC) holds quarterly matchmaking events (virtually) designed to provide a setting for participants to connect with buyers or minority business enterprises (MBEs) with business opportunities, receive a consultation, or gain access to capital.

Sponsorship
Investment

\$20,000

Per Event Series

Sponsors Receive



Branding on the NMSDC website as Business Connection sponsor



Logo inclusion on marketing communications promoting the business connection matchmakers

DIGITAL & ONSITE VISIBILITY SPONSORSHIP

Supplier Impact Leadership Summit

Align your brand with key moments of the attendee experience through a combination of targeted digital and onsite placements.

Together, these placements deliver consistent, multi-touch visibility across the event—maximizing exposure and aligning your brand with key attendee experiences from arrival to engagement.



MEAL & BREAK BRANDING

MAINSTAGE SCREEN

Showcase your logo on the mainstage screen during a selected time—Breakfast, AM Break, Lunch, or PM Break.

\$2,500

3 Available
3 Days: July 13-15



LOBBY VIDEO WALL

SEE NEXT SLIDE

Extend your reach with high-impact visibility on the lobby video wall, ensuring your brand is seen as attendees arrive and network.

\$ TBD

3 Available
4 Days: July 13-16



READER BOARDS

SEE NEXT SLIDE

Reinforce your presence with logo placement on reader boards positioned throughout the venue, guiding attendees while keeping your brand top of mind.

\$2,500

2 Spaces Available
4 Days: July 13-16



TABLE TENTS

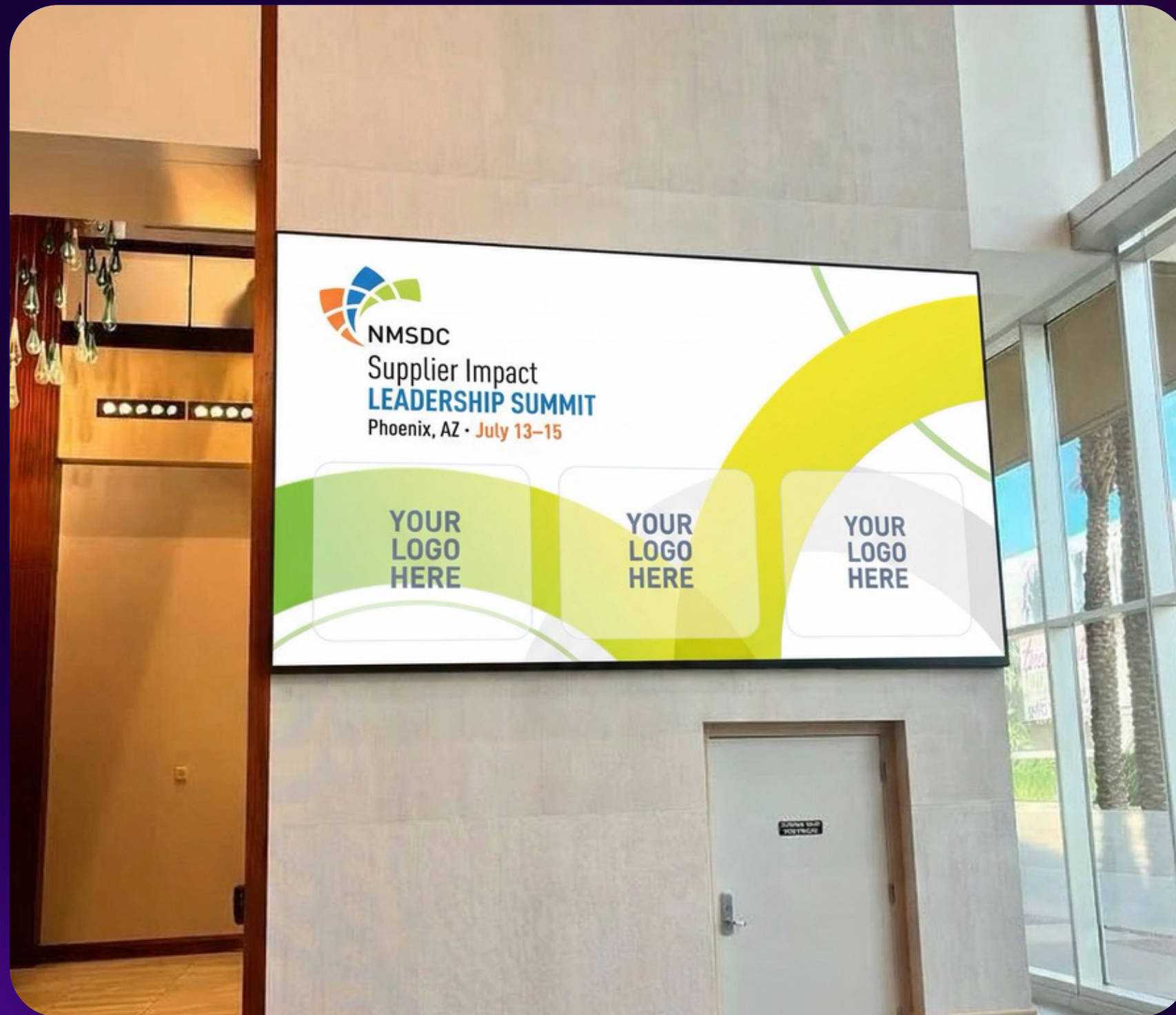
Create close-range, high-frequency exposure with branded table tents placed in designated dining, meeting and networking areas.

\$2,500

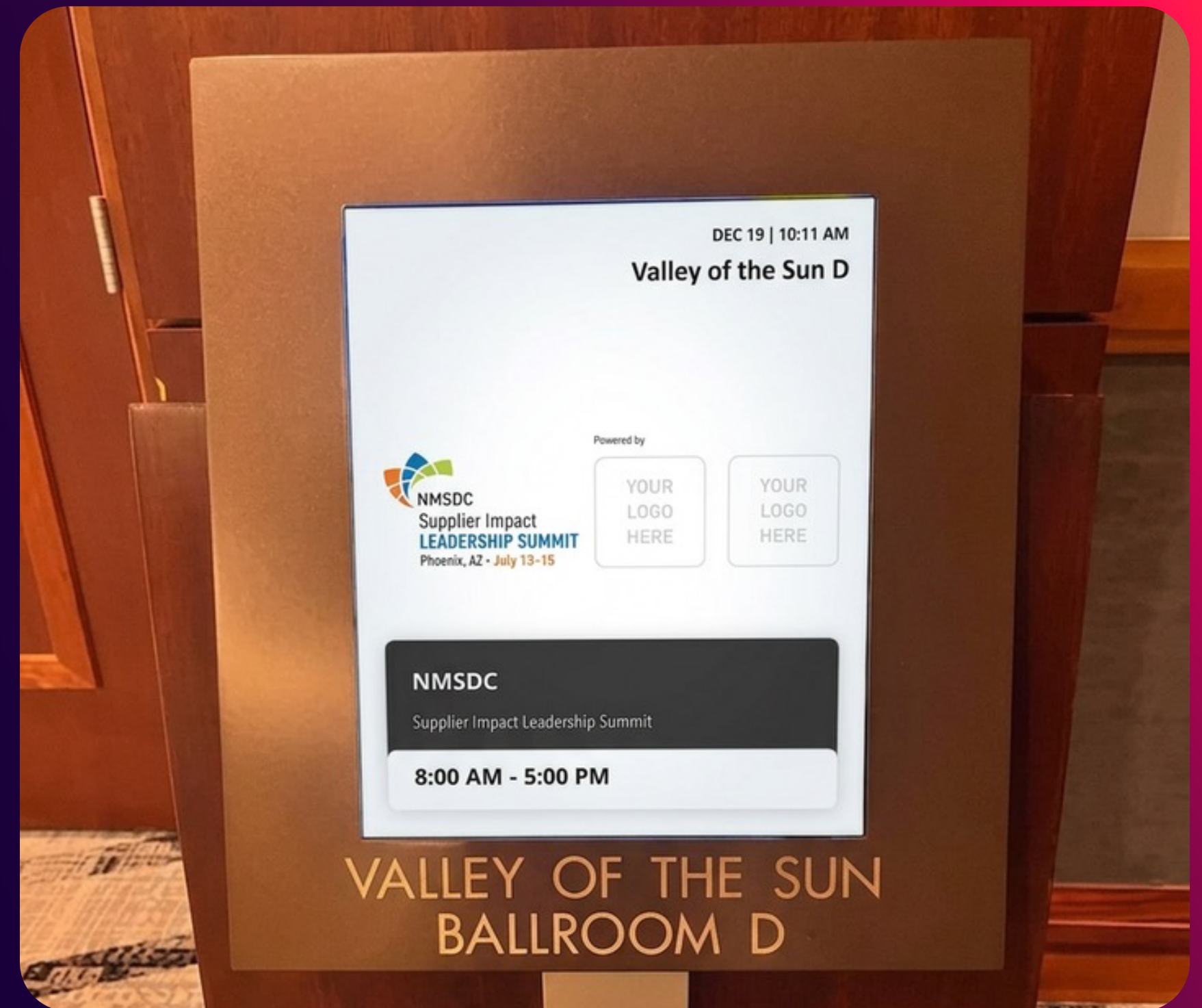
5 Spaces Available
3 Days: July 13-15



Lobby Video Wall



Reader Boards



Graphics may be slightly changed for the actual event. This is a visual representation of the space and size your logo will be displayed.

EXCLUSIVE OPPORTUNITY

Supplier Impact Leadership Summit

 Phoenix, AZ • July 13–15

The Supplier Impact Leadership Summit (SILS) brings together corporate leaders for meaningful connection and impact. The opening reception is where conversations start and relationships take off—make your brand the face of that moment.

Put Your Brand at the Center of Connection

Networking
Reception
Presenting
Sponsor

\$30,000

Exclusive Event Sponsorship
OR 2 Co-Presenting Sponsors @ \$15,000 each

Food
Sponsor



\$5,000

2 Available

Hosted Bar
Sponsor



\$5,000

2 Available

Entertainment
Sponsor



\$5,000

4 Available

Benefits of Sponsorship



Website
& App
Branding



Onsite
Reception
Signage



Opening
Reel
Feature



Executive
Shoutout



Custom
Napkins
(F&B)



Signage by
Entertainer
(Entertainment)

ONSITE ACTIVATION VISIBILITY SPONSORSHIP

Supplier Impact Leadership Summit

Beat The Heat Welcome Reception

July 13, 2026 | 5:30 – 7:30 CMT

Join us for the, Beat the Heat SILS Reception, an inviting evening at the Supplier Impact Leadership Summit designed for meaningful connection. Ease into the event as we bring the vibrant culture of Phoenix to you. Connect with fellow leaders in a relaxed yet vibrant atmosphere, featuring live music, curated heavy appetizers, and a hosted bar.

\$5,000 DESERT PHOTO BOOTH

Guests can capture memorable moments without the heat. With stunning backdrops and fun props, participants immerse themselves in a playful desert experience.

10' x 10'
*Customized
Desert Photobooth*

*Customized
Items*

Brand Logo on the
Backdrop & Photos

\$2,500

GRAND SLAM CASINO

Unlock the ultimate casino experience with our Grand Slam Casino Party package! With an array of tables, top-notch dealers, and the chances to win prizes.

Tables & Dealers

5 Blackjack

2 Poker

1 Craps (2 Dealers)

2 Roulette (2 Dealers)

*Customized
Items*

Chips

Blackjack Felt

Craps Felt

Funny Money Printing

\$2,500

VIRTUAL REALITY MEDITATION & TRAVEL / EXPLORATION EXPERIENCE

Guests at the reception can wear a virtual reality headset to either enjoy a calming guided meditation or explore stunning Phoenix landscapes, blending relaxation and adventure in a memorable experience.

*4 Meta Quest 3
VR Headsets*

Includes Onsite
Support

*Customized
Items*

Headset Logo
Labeling

Custom
Virtual Branding

\$5,000

GOLF SIMULATOR

You can enjoy the reception while getting a hole in one with our white-glove golf simulator service, delivering unforgettable and personalized experiences to all reception attendees.

*Simulator 1
8' tall x 11' wide*

*Simulator 2
9' tall x 10' wide*

*Simulator 3
9' tall x 12' wide*

Includes Onsite Support

*Customized
Items*

Retractable
Banners

\$1,500

NATIVE AMERICAN HOOP DANCE

At the reception, guests will enjoy a Native American hoop dance, where dancers use handmade hoops to tell stories through movement. The hoops symbolize animals and shapes, creating a captivating visual narrative. This performance weaves rich cultural tales, leaving a lasting impression.

*Native
American
Dancers*

*Customized
Items*

Retractable
Banners

ADDITIONAL PROGRAM

Network Strategy & Impact Assembly

The Network Leadership & Impact Assembly is a strategic convening of network leaders designed to align priorities, strengthen collaboration, and shape the future direction of our collective impact. It brings together decision-makers to reflect on progress, share insights, and co-create forward-looking strategies that drive sustainable growth and measurable results.

Sponsorship
Investment

\$15,000

Exclusive Event Sponsorship

Sponsors Receive



Branding on NMSDC website & mobile app



Logo inclusion on NSIA program communications



Speaking opportunity at the reception



Digital Branding

EXCLUSIVE OPPORTUNITY

Network Strategy & Impact Assembly

 Phoenix, AZ • July 15–17

The Network Strategy & Impact Assembly (NSIA) brings together network leaders to align priorities and shape the future direction of our collective impact. The opening reception is where conversations start and relationships take off—make your brand the face of that moment.

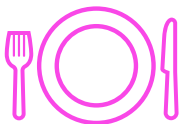
Show Up Where Impact Takes Shape

Networking
Reception
Presenting
Sponsor

\$15,000

Exclusive Event Sponsorship
OR 2 Co-Presenting Sponsors @ \$7,500 each

Food
Sponsor



\$2,500

2 Available

Hosted Bar
Sponsor



\$2,500

2 Available

Entertainment
Sponsor



\$2,500

2 Available

Benefits of Sponsorship



Website
& App
Branding



Onsite
Reception
Signage



Opening
Reel
Feature



Executive
Shoutout



Custom
Napkins
(F&B)



Signage by
Entertainer
(Entertainment)

ADDITIONAL PROGRAM

Speakers Bureau

Contributions toward a fund that will be used to secure top tiered speakers for NMSDC signature events. The Speakers Bureau fund supports our mission to elevate the quality of content and thought leadership at our events. Contributions are directed toward a dedicated fund used exclusively to secure top-tiered, high-profile speakers for NMSDC signature events, ensuring world-class insights and inspiration for our attendees.

Contributions
Begin At

\$10,000

Minimum Investment

Contributors Receive



Branding on NMSDC website as "Speakers Bureau" Sponsor



Branding on program where paid speakers are engaged



Top contributor could be selected to introduce selected speakers



Top contributor would receive registration to event where selected speaker is engaged

ADDITIONAL PROGRAM SPONSORSHIP OPPORTUNITIES

Global Program

The NMSDC Global program was established in 2001 resulting in partnerships with Supply Nation in Australia, CAMSC in Canada, MSD China, SASDA in South Africa, and MSDUK in the United Kingdom. In 2023, we reignited and expanded partnerships in India, Brazil, and Chile.

With over 1,700 corporate members many of whom have global operations, it is a business imperative that NMSDC continues to focus on creating connections for our certified MBEs who operate in the global marketplace. Funding from sponsorships sustains the program, covering global component at the signature events, delegation trips, personnel costs, and more.

Global Link
Advisory Council

\$10,000

Sponsorship Investment

GLAC Member Benefits



GLAC members company logos and representative's names and photos listed on NMSDC Global Program webpage



Company logo listed on NMSDC global program related workshops presentation



Company logo listed on NMSDC global program quarterly newsletter



Participation and named as member of the NMSDC global advisory council



Invited to exclusive International Reception at the annual conference

ADDITIONAL PROGRAM SPONSORSHIP OPPORTUNITIES

Global Program *Continued*

Tier 1

Premier Option

\$10,000

Includes All Tier 2 Benefits Plus:



At least one speaking opportunity at NMSDC's or global partners' events



Invited to attend the GLAC meetings max quarterly

Tier 2

\$7,500

Benefits



Company logo listed on NMSDC Global Program webpage



Company logo listed on NMSDC global program related workshops presentation



Invited to exclusive International Reception at the annual conference



ANNUAL
Conference
& Exchange

drive
growth
for shared
prosperity

LOS ANGELES OCTOBER 25-28, 2026

CONTACT MEMBER SUCCESS
sponsor@nmsdc.org

Appendix

CONFERENCE EXPERIENCE



Appendix

CONFERENCE EXPERIENCE



Appendix

CONFERENCE EXPERIENCE



